

Christine Bobae



Education

ArtCenter College of Design

Sep 2020–Apr 2022
Pasadena, CA

Parsons School of Design

Aug 2010–May 2014
New York, NY

DIS – Study Abroad

Jun 2012–Jul 2012
Copenhagen, Denmark

MFA in Graphic Design

Focused on brand strategy and brand identity development. Completed a master's thesis on educating US designers on modern South Korean design. Developed a poster with the Hoffmitz Milken Center for Typography (HMCT) on UN's Universal Declaration of Human Rights.

BFA in Product Design

Cultivated entrepreneurship skills and how to develop products for launch in the market.

Course in Furniture Design

Studied Scandinavian furniture design and history.

Experience

ArtCenter College of Design

Jan 2021–Dec 2021
Pasadena, CA

Freelance

Oct 2014–Aug 2021
Pasadena and Redding, CA and
New York, NY

Self-Employed

Feb 2016–Jan 2020
Redding, CA and New York, NY

L2 Inc (Digital Market Consulting Startup)

Sep 2016–Jan 2018
New York, NY

Teacher's Assistant

Aided instructors, Jennifer Sorrell in rebranding, Wesley Tanaka in motion, and Michael Neal in graphic design history classes by teaching and advising graduate and undergraduate graphic design students.

Graphic Designer

Provided design, project management, and production on print material, websites, and social media content for clients including Alabaster Co, Tea Stop, Va Le Sports Company, Barbara Kay Strategic Consulting, Grace Street, and The Korean Association of Asset Management (KAAM).

Design and Portfolio Development Instructor

Hosted group and individual lessons for 16–35-year-olds interested in learning about design or developing their portfolios for acceptance and scholarships to top-tier art and design colleges. Taught brand strategy, graphic design, website building, watercolor, and illustration.

Graphic Designer

Designed infographics reporting on sites such as *The Wall Street Journal*, *Fast Company*, *Adweek*, *Skift*, and *Tearsheet*. Developed brand identity and print materials for report analyses of online experiences for companies including Samsung, Mercedes-Benz, Nike, Coach, and Sephora. Streamlined workflow between design and research teams.

Recognition

ArtCenter College of Design

Sep 2020–Apr 2022
Pasadena, CA

Startup Weekend

Nov 2019
Redding, CA

Parsons School of Design

Aug 2010–May 2014
New York, NY

Provost's List and Grad Scholarship, all terms

Merit-Based Scholarship, Fall 2020

Student Gallery, Summer 2021, A Full Christmas, motion design

Won 2nd place as a team with Voice Key, a business providing software that allows users to use voice commands to activate hotkeys. Worked on the the brand identity, product development, and promo video.

Academic Honors, awarded to students with a cumulative GPA 3.7 or above
Dean's List and Chase Scholars Scholarship, all terms
Full Tuition Scholarship

Volunteering

2018–2020
Redding, CA

Assisted instructors with lessons at therapeutic riding centers and cared for the horses. Maintained the botanical garden at a public park. Taught weekly after-school art classes for kids K-6.

Skills

Strong working knowledge of:

InDesign, Illustrator, Photoshop, Microsoft Suite, and Keynote

Familiar with:

Premiere Pro, After Effects, Cinema 4D, and XD

Craft:

Digital illustration and DSLR photography

Language:

Native in English and fluent in Korean