EDUCATION

Sep 2018–Dec 2022 ArtCenter College of Design Pasadena, CA Bachelor of Fine Arts in Illustration with an emphasis in Motion Graphics Graduated with Distinction

EXPERIENCE

Apr 2018-Present

Freelance Illustrator and Animator

Create illustrations and animations for clients including PBS, ArtCenter College of Design, Passion Planner, Avex Inc, and *The Good Newspaper*. Develop AR filters and stickers accumulating over 1,000,000 impressions and 200 million views on apps such as Instagram and Messenger.

Jan 2020–Dec 2022, Pasadena, CA ArtCenter College of Design

Peer Coach Provided academic support to students through advisement meetings.

<u>Illustration Design Lab Teacher's Assistant</u> Aided instructor David Tillinghast in teaching different illustration-making approaches.

Social Media Marketing Designer Worked with the Media Marketing Team to create content for ArtCenter's website and social media channels.

<u>3D Motion Graphics Teacher's Assistant</u> Aided instructor Ko Maruyama in covering foundational skills within Cinema 4D.

<u>Sequential Design 1 Teacher's Assistant</u> Aided instructor Elaine Alderette in covering foundational storytelling techniques and concepts for style frames and storyboards.

Apr 2022-Aug 2022, Los Angeles, CA

Brand New School Design and Animation Intern Worked with creative directors to create illustrations, animations, storyboards, style frames, and typographic designs across campaigns for clients such as Apple, Android, and JP Morgan.

Jan 2022–Apr 2022, Los Angeles, CA LAUNDRY

Design and Animation Intern Worked with creative directors to create illustrations, style frames, storyboards, and animations across campaigns for clients such as Adobe, Meta/Facebook, Uber, and Honda.

May 2021–Jul 2021, Culver City, CA Hello Design

Design and Animation Intern Designed and animated templates and graphics, created illustrations, and contributed to the development of visual styles across campaigns for clients such as Facebook, Amuse, 50 Hudson Yards, and Welches. sarahoh.draws@gmail.com sarahoh.info

AFFILIATIONS/AWARDS

Sep 2018–Dec 2022, Provost's List <u>ArtCenter College of Design</u>

Sep 2018–Dec 2022, Student Gallery <u>ArtCenter College of Design</u>

Selected Illustrator <u>New York Times Illustration Portfolio</u> <u>Review 2022</u>

Motion Commotion Selection ICON 11: The Illustration Conference

FOTN Award for the Moving Image Recipient Society of Illustrators Student Competition 2022

Museum of Contemporary Photography Identity Re-brand <u>Graphis New Talent 2022, Gold Award</u>

International Motion Art Awards 8 American Illustration 2020

Interview Feature <u>Girl's Club Asia</u>

Power in Numbers 5 Gallery Nucleus

"Whoops" Screening LoopdeLoop Animation Festival

Post-it Show 15 Giant Robot Gallery

Interview Feature Domestika

SKILLS

Strong working knowledge of: After Effects, Arnold, Cinema 4D, Illustrator, Photoshop, InDesign, Redshift, Adobe Media Encoder, Figma, Keynote, Procreate, Slack, and Miro.

<u>Familiar with:</u> Premiere Pro, Spark AR, XD, Python, and Lightroom.

<u>Craft</u>

Animation, 2D and 3D illustration, editorial illustration, motion graphics, gifs and stickers, graphic design, typography, branding identity development, and sculpture.

<u>Languages</u>

Fluent in English and proficient in Korean.

