



Daniel Hong

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UI/UX Design and Branding
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EDUCATION

09.2017 – 08.2022

Bachelor of Fine Arts in Graphic Design
ArtCenter College of Design | Pasadena, CA

SKILLS

Strong Working Knowledge

Illustrator, Indesign, Lightroom, Acrobat,
Photoshop, XD, Figma, Word, spreadsheet,
Digital Photography

Familiar with

Laser cutting, 3d printing, and solidworks

Analogue skills

Sewing, papermaking, and laser-cutting

Languages

Fluent in English
Proficient in Korean

AWARD AND RECOGNITION

07.2017 — 04.2022

ArtCenter Undergraduate Scholarship
ArtCenter College of Design | Pasadena, CA

EXPERIENCE

Keysensory | Santa Ana, California

09.2020 – Present

Graphic Designer

- Designed digital visual graphics, digital branding and concept development catering to major online audiences with screen overlays.
- Created social media graphics and product photography for marketing campaign

Orange Community Christian Youth Orchestra | Anaheim, California

09.2018 – 07.2022

Freelance Graphic Designer

- Met with directors of non-profit organization as their primary designer.
- Created seasonal concert promotion posters, brochures, and tickets.
- Contributed to successful audience outreach—attendance surpassed 200 people per show.

Holy Wave Media Team | Anaheim, California

09.2018 – Present

Graphic Designer

- Responsible for weekly announcement designs and publication for an audience of 500+.
- Assisted editorial team in creating internal design solutions for data visualization
- Improved digital experience of visual strategy, content curation, and print design

Smoking Tiger Coffee and Bread | Buena Park, California

10.2021 – 11.2021

Freelance Graphic Designer

- Designed a menu to promote the release of seasonal drinks.
- Worked with creative team on visual strategy, content curation and print design
- Contributed to a boost in sales by 20%.

Duo Art Heart Box | Los Angeles, California

04.2019 – 06.2019

Freelance Graphic Designer

- Met with sponsors designing additional advertisement content for clients DuoArt and Shekinah Orchestra.
- Designed posters, tickets and booklets for event that reached audiences of over 500.

Summer of Hope | Buena Park, California

08.2018 – 09.2018

Freelance Graphic Designer

- Worked with graphic design and strategy team to create motion graphics to be displayed in venue space.
- Collected visual references to produce 2D vector animations for event displays.