

NAOMI NAKAMURA

SOCIAL IMPACT DESIGNER AND ILLUSTRATOR

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EDUCATION

ArtCenter College of Design- Pasadena, CA
Bachelors of Art, Illustration with Minor in Designmatters

EXPERIENCE

Freelance Designer

Executed multiple brand design sketches for Pinapple Heart cooking channel

Teaching Assistant

ArtCenter College of Design | Pasadena, CA

Sep to Dec 2022

PROJECTS

Team Vaxadena, Fellowship, Pasadena Public Health Department

Illustrated a superhero family characters and covid germ and other vaccinations
Designed a logo for family coloring and activity book

Oct to April 2023

Never Again, Designmatters Transdisciplinary Studio (TDS) course

Client: Japanese American National Museum
Designed informational graphs with illustrations, aiming to educate high school students about the history of Japanese-American concentration camps and how it relates to today's social issues
Assistant project manager in the mural project at ArtCenter South Campus

Jan to April 2023

Press Pause, Group Exhibition, ArtCenter, Pasadena, CA

Designed promotional flyers that went around the school
Illustrated one 6x6 that described what Press Pause is along with 10 other artists.
Showcased thematic illustrations

Jan to Feb 2022

Playmate Cooler, Igloo Coolers Corporate Partnership,

ArtCenter, Pasadena, CA
Illustrated for a One-Off Playmate cooler
Created mockups of what my brand would look like on a product

Sept to Dec 2021

Detectable and Preventable Designmatters TDS course

Client: Cedar Sinai Research Center for Health Equity
Designed events, installations, storylines, and posters promoting cancer screening for Filipino Americans
Animated karaoke sing-along about cancer screening
Generated event logo mockups and branding

Sept to Dec 2021

SKILLS

Software: Illustrator, Indesign, Photoshop

Analog: Acrylic ink, silkscreen on material, gouache, and printmaking

Languages: English (native), Proficient Spanish, and basic Japanese

AWARDS

Arantani Scholarship donar scholarship through ArtCenter | January 2023

