



CicLAVia is a 501(c)3 nonprofit that catalyzes vibrant public spaces, active transportation, and good health using car-free street events. CicLAVia engages with people to transform our relationship with our communities and with each other for the benefit of great Los Angeles.



"Open streets on the scale of CicLAVia events were once just an audacious idea, but have now become an institution. Few things, if any, in LA County can bring community together, inspire change, and put smiles on tens of thousands of faces at the same time like CicLAVia can."

**ROMEL PASCUAL,
EXECUTIVE DIRECTOR,
CICLAVIA**

"There is nothing more inspiring than CicLAVia. As a native Angeleno, it reminds me of what makes Southern California a special place. It brings us all together to celebrate and reconnect as one community."

**VALERIE BRISCO-HOOKS,
3-TIME OLYMPIC GOLD
MEDALIST 1984 GAMES**



CONNECT

Over 1.5 million people have experienced CicLAVia. It's the biggest open streets event in the USA!

Participants come from 75% of all zip codes in Los Angeles that represent 80% of the population of the City of Los Angeles.



CHANGE

CicLAVia has impacted local and regional transportation policy related to pedestrians and bikes.

CicLAVia improves air quality by reducing harmful air emissions over 50 percent during CicLAVia days.



COMMUNITY

CicLAVia has been opening streets across Los Angeles County since 2010, producing 27 CicLAVia events with over 180 miles having been traversed throughout the city's and the region's diverse communities: the San Fernando Valley, Culver City, Venice, Mar Vista, Wilshire Blvd., Koreatown, MacArthur Park, South LA, Echo Park, Chinatown, Little Tokyo, Boyle Heights, Historic Downtown, East LA, Pasadena, Pacoima, Arleta, Panorama City, San Pedro, Wilmington, Atwater Village, Glendale, and Southeast Cities.

CicLAVia has five times more people using its temporary park space during event day than are using all of the other parks in the city of Los Angeles combined.

FOR MORE INFORMATION

ciclavia.org

Media Contact: ShawnDhanak,shawn@ciclavia.org

OUR PARTNERS



**CicLAvia Media Contact:**

Shawn Dhanak
Communications Coordinator
shawn@ciclavia.org, 517-449-0402

CicLAvia Staff Available for Interview:**Romel Pascual - Executive Director**

Romel Pascual has been a key figure at CicLAvia from the start. As Deputy Mayor for Energy and Environment during the administration of former Los Angeles Mayor Antonio Villaraigosa, his leadership at City Hall helped CicLAvia and its events gain traction within the city and the region during the organization's emergent years. Pascual successfully merged the Mayor's vision and CicLAvia's mission to help create what is now an institution that transforms communities throughout the region.

Tafarai Bayne - Chief Strategist

Tafarai Bayne is a Los Angeles native and former CicLAvia Board Member. He is considered a leader in strategic planning and community organizing, and has worked on development and urban planning issues for over 15 years, with an emphasis on the dynamics impacting working class communities. In 2014 Bayne was appointed to the City of Los Angeles Transportation Commission.