

Education:

(Jan 2017 - Sept 2021)
Art Center College of Design,
Pasadena, California
Bachelor of Fine Arts in Graphic Design, Graduated with Honors

Focused coursework at Art Center College of Design:

(June 2021 - Sept 2021)
Type + Authorship
Art Director, Lead Designer
Created a publication with self written content. Worked with other fine artists, illustrators, and graphic designers to organize a reading event for the school.

(June 2019 - Sept 2019)
Study Abroad, Plan B: Spirit of the Bauhaus. Berlin, Germany
Researched the Bauhaus while immersed in the local culture of Berlin. Created a human-sized embroidery hoop for exhibition at Hoffmitz Milken Center for Typography (HMCT).

(Sept 2021 - Dec 2021)
Art Center Graduate Fellowship: Independent Study under Greg Lindy of Lux Typo Foundry
Granted one-on-one fellowship to learn how develop a font into a family for commercial use with mastery of Glyphs program.

Experience:

(Oct 2020 - Sept 2021)
Freelance Graphic Designer
Designed the brand identity, strategy, and values for the French game studio, Big Sad Co. Designed graphic assets the nonprofit Korean Resource Center.

(June 2020 - Sept 2020)
Apple, Cupertino CA
Marcom Design Intern
Worked as part of the MarCom Design team to conceptualize and design for Apple products, packaging, spatial/retail signage, website, & Apple events while adhering to brand identity. Included the ideation, production, and final hand-off of graphic assets.

(Jan 2020 - Apr 2020)
Teaching Assistant, Advanced Print Studio: Hospitality Design
Worked with instructor Annie Huang Luck in teaching students how to craft hotel narrative & experience. Emailed and met with students and instructor to give support, critique, and help solve their creative problems.

(Sept 2019- Dec 2019)
Teaching Assistant, Communication Design 4: Identity Systems
Assisted instructor Simon Johnston in teaching students how to design brand identity systems and guidelines.

(June 2019 - Sept 2019)
Teaching Assistant, Type 4: Book
Assisted instructor Stephen Serrato in teaching students how to design a book/exhibition catalogue and curate long form narrative sequence.

(Jan 2018 - Apr 2018)
Teaching Assistant, Type 3: Structure
Assisted instructor Simon Johnston in teaching the fundamentals of type, gave indesign demos and critiques.

Recognition:

(Sept 2021)
Hoffmitz Milken Center for Typography (HMCT) Pasadena, CA
Student Award and Scholarship of Excellence in Typography (for 4th year students)
Edelweiss Serif (Font Design and Poster)

(Jan 2020)
2020 TDC Winner Communication Design
Plan B: Spirit of the Bauhaus Exhibition
Sewing Dialogues (Art Installation/Sculpture)

(Oct 2018)
Hoffmitz Milken Center for Typography (HMCT) Pasadena, CA
BACKSLANT: Graphic Work By ArtCenter Alumni and Students from 1948–2018
MARS 2033 (Typeface and Poster)

(2017-2020)
Art Center Student Gallery
NanoTech 20XX (Identity and Poster Series)
A LITTLE BOY AND A FAT MAN (Book)
SHEEPS Audio Bar & Cafe (Identity)
Sewing Dialogues (Art Installation/Sculpture)

(2017-2021)
Art Center College of Design
Provost's List

(2017-2021)
Art Center College of Design
Entrance and Merit-Based Scholarships

Skills:

Working Knowledge Of:
InDesign, Illustrator, Photoshop, After Effects, XD, Lightroom, Premier Pro, Acrobat, Keynote, Pages, Google Workspace, Microsoft Office, Glyphs, Open Broadcast Software

Familiar With:
HTML, CSS, Processing, Corel Draw, DSLR Photography, Madmapper, Procreate

Skills + Miscellaneous
Font design, generative font design, illustration, digital illustration, woodworking, metalworking, lasercutting, bookbinding, chess, go/围棋/바둑, livestreaming, copywriting, research

Fluent In:
English (native) and Korean (second)

Learning (through online courses):
Japanese and German