

# YAN

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## EDUCATIONAL BACKGROUND

09/2019–04/2022

**ArtCenter College of Design**

Master of Fine Arts  
Graphic Design

09/2014–06/2018

**China Academy of Art**

Bachelor of Fine Arts  
Architecture and Environment Art Design

## WORK EXPERIENCE

10/2018

**2018 Intertextile Shanghai<sup>1</sup>**, Shanghai, CN  
**Freelance Graphic Designer**

Designed branding and marketing materials for  
2018 Intertextile Shanghai

08/2017

**Auping<sup>2</sup>**, Shanghai, CN  
**Freelance Graphic Designer**

Designed the exhibition booth for “Auping”

05–09/2017

**KL&K Design Design**, Shanghai, CN  
**Graphic Design Intern**

Selected to design the “2 places, 3 generations, 40 years<sup>3</sup>” exhibition poster. Collaborated with a team of 4 graphic designers to create the “Reading Mi” bookstore branding design and interior design

## SKILLS

**Strong working knowledge of:**

Photoshop, Illustrator, InDesign, After Effects, XD, Lightroom, Processing, MadMapper, Touch OSC and Webflow

**Familiar with:**

Cinema 4D, P5.js, HTML, Sketch Up, V-Ray, CAD, Rhino and Grasshopper

## AWARDS AND RECOGNITION

**ArtCenter Graphic Design Department Scholarship**, 2019–2022

**CGDA2018 Graphic Design Academy Award**, 2018  
China Sandwiches, Editorial Design

**Taiwan International Student Design Competition**, 2018  
China Sandwiches, Editorial Design

**CGDA2018 Graphic Design Academy Award**, 2018  
Remember Me, Graphic Design, Brand Identity

**Outstanding Graduates**, China Academy of Art, 2018

**Lin Fengmian prize**, China Academy of Art, 2018  
Lotus Ferry, Landscape Design

**“Talk Design” Competition**, China Academy of Art, 2017  
Lotus Ferry, Landscape Design

**International Art Design Competition (Interactive Art Award)**, 2017  
Easy Edges, Furniture Design

**Excellent Students Awards**, China Academy of Art, 2017

**Scholarship**, China Academy of Art, 2015–2018

## LANGUAGES

English and Mandarin Chinese

## CRAFT

Bookbinding, photography, studio lighting, gouache, sketching, woodworking and lasercutting

1 A China International trade fair for apparel fabrics and accessories

2 Auping is the largest independent bed manufacturer in the Netherlands.

3 Hong Kong designers share experiences of engaging the changing cultural landscapes over the past four decades in Hong Kong and the mainland.

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To:

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May 15th, 2022

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Patricia Callaway  
Managing Director  
Manual  
2475 Third St., Suite 247  
San Francisco, CA  
94107

Dear Ms. Patricia,

I am a recent graduate of ArtCenter College of Design with a Master of Fine Arts in Graphic Design. I am writing to apply for the position of Graphic Designer at Manual.

As a graphic designer, I never stop exploring and experimenting, and even creating the environment around me. Consequently, I see my design works as a projection of what we can do for today's society. My book design project, "LOSS/LINK", explores globalization and migration in the post-colonialism environment. I experimented with curating and editing a book with deep research, then built its visual system. This project demonstrates my skill in editorial, generative, and installation design.

I've seen many of Manual's creative and wonderful designs out in the wild, and they're always a pleasure to view. I'd be honored to be a part of the Manual team. Can we schedule an interview to see about possibilities for me to be a part of your team? Attached you will find my résumé, I will follow up with you next week. Thank you for your time!

Best regards,

Yan Yan

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01	LOSS/LINK	<div></div> <div></div>	Editorial	2021 →
02	Ruby Hotels	<div></div> <div></div> <div></div> <div></div>	Branding	2021 →
03	From Here to Ear	<div></div> <div></div> <div></div>	Editorial	2021 →
04	Mental Health for All	<div></div> <div></div> <div></div> <div></div> <div></div>	Branding	2021 →
05	Lose Your Mind	<div></div> <div></div>	Editorial	2021 →
06	China Sandwiches	<div></div> <div></div>	Illustration	2021 →

