

sam uel

PRODUCT DESIGNER

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EDUCATION

2023 **The ArtCenter of College of Design**

Bachelor of Science in Product Design anticipated graduation May 2023

EXPERIENCE

2015 **Munhwa Broadcasting Corporation, MBC America**

News Graphic Intern

-Managed background graphic design for daily TV news,
such as weather, opening and closing graphic.

-Created motion images for their advertisement by using Adobe After Effects & Maya

COLLEGIATE ENGAGEMENT

2018-2022 **Teaching Assistant for multiple Classes**

Multiple projects displayed in the Art Center Gallery

SKILLS

Software: Adobe Suite, Figma, Solidworks, Keyshot and Blender.

Design & Presentation: : Critical thinking, Design research, Prototyping, Mock-up making, 3D Modeling, Working Model, Rendering.

About me

Bilingual fluency in English and Korean

I love fish tanks and raising bettas, snowboarding, pingpong and tennis, and travel planning.

Hi, my name is Sam Yoon. Moving back and forth between the US and Korea, multiple times, I became a mix of two cultures. Experiencing culture shock in each country, I learned to adapt and how to play well with others.

Observing the different ways people live their lives inspired my path towards design. Today, as a Product Designer, I use design thinking to understand the user experience and visualize an entire product system. Through the process of collecting pain points and insights, making and prototyping, visualizing the UI/UX, I discover new opportunities that benefit both business and people. I want to create products in an environment where business and users live together in a cohesive system, one that adapts and plays well together.

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