



# DELTA UPSILON

INTERNATIONAL FRATERNITY

## GSI Fundraising Ideas

1. Host a chili cook-off
2. Host your favorite "thon" (rock-a-thon, bowl-a-thon, bounce-a-thon, jump rope-a-thon, teeter-totter-a-thon, swing-a-thon, dance-a-thon) – get hourly sponsors.
3. Collect aluminum cans and sell them at a recycling center.
4. Sell the stuff you never use on eBay or Craig's List.
5. Host a spaghetti dinner; charge an admission price. Dessert can be extra! (Can also be done as a pancake breakfast, barbecue, etc.)
6. Conduct a car wash
7. Find local restaurants that will give you a percentage of sales for every person who uses a *Global Service Initiative* coupon/voucher on a given day.
8. Encourage tribute gifts; ask friends to donate in honor/memory of someone special. Ask alumni for support.
9. Have a local business donate an item or gift basket for raffle.
10. Cash in your change. According to Coinstar.com, the average U.S. household has nearly \$90.00 of spare change just sitting around.
11. Conduct penny wars. Pennies are positive points, silver coins are negative points. Teams compete to get as much silver donated into the competitors' boxes while collecting as many pennies as possible. The good news: all the change counts for the charity.
12. Hold a 50/50 raffle where half the donations go to *Global Service Initiative*, half go to the donor (hopefully, they will donate their winnings to the cause, too.)
13. Hold a 3-on-3 basketball tournament – Charge a team of 3-4 players \$40 for entrance and ask local businesses for prize donations. If you provide t-shirts for the event, you could raise the entrance fee. (Also try kickball, dodgeball, softball, frisbee golf, etc.)
14. Hold a World's Largest \_\_\_\_\_ record breaking event; charge an entrance fee to participate
15. Set up an obstacle course for people to pay to go through; make it challenging like on Survivor.
16. Set up a dunk tank; find "celebrities" to sit in the tank (professors, coaches, bosses, community leaders, etc.).
17. Hold a video game marathon. Can participants play for 8 hours? 12? 24?
18. Host a miniature golf tournament. Present a "Masters" green jacket to the winner. Get hole sponsorships from friends or local businesses.
19. Hold a Punt, Pass and Kick tournament.
20. Host a Tug-of-War tournament.
21. Sing-off – invite local a cappella groups to compete; charge an entrance fee.
22. Car wash - outside the fraternity house or at a local gas station or shopping mall.
23. Date Auction - prizes such as dinners, theatre tickets, concert tickets, sporting event tickets, and skydiving can be requested as donations and then paired up with either a brother or prominent member of the student body. The packages are bid on by students, and proceeds go to a designated charity. Such an event is usually held in the campus-gathering place and must be heavily advertised.
24. Relays - have a relay that is made up of members of the chapter, running from one end of campus to the other, from one chapter house to another, or from campus to campus. If possible, work with the University's athletic department to see if a game ball for a big upcoming rivalry game can be used. Raise money based on how far you will run. You can raise money for a charity and increase school spirit.
25. Casino night - often chapters must have a license, but events such as poker, blackjack, roulette and craps are traditional. Be sure to follow all policies set forth by Delta Upsilon, the University, and the state.
26. Haunted House - during Halloween, work with local youth organizations and invite them to the chapter house, which can serve as a place for children to do face painting, carve pumpkins, etc.
27. Jail/Bail - members of the chapter or student body voluntarily agree to be placed in a "jail" at a prominent spot on campus. In order to be "released" they raise a certain amount of "bail money," which is donated to a charitable organization.
28. Camp out on campus - members camp out at a visible spot on campus, raising money for a charitable organization, based on how long they're camping.
29. Lemonade stand - set up a stand on a hot day, and provide lemonade to students for a small cost. This is a great event during move-in and move-out days.



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30. Karaoke night - sponsors donate equipment and food for the event. Participants pay a small fee to display their singing abilities.
31. Comedy night - host a comedy night where students can display their stand-up comic performances. Charge a small admission cost to view the show.
32. Wing-a-thon - have a local restaurant donate chicken wings. Charge an entry fee to people who want to eat as many chicken wings as they want. This is a great time to provide information about the charitable organization and other forms of entertainment. With all "thon" events, brothers participating will seek sponsorship from fellow students, alumni, members of the community, or family, based on a flat donation or a variable donation depending on their performance.
33. Odd jobs - set aside one day when brothers go into the community doing odd jobs for residents- mowing lawns, pulling weeds, painting, shoveling snow, etc. The pay received can go to charity.
34. Donation booths - set up donation booths at entrances during sports events.
35. Concert: arrange for local bands to play for free one night and sell tickets. All money from tickets, as well as food sales, can be distributed to a charitable organization.
36. Movie night - show a movie for the students and community on the quad or lawn of the campus. Sell food and beverages, with money received going towards a charity. Have businesses donate the screens, projects, and various giveaways.
37. Volunteer to run concessions stands at campus, or professional, sporting events. Typically, the volunteer group receives a portion of the sales for the event.