

SIQI HÜ

Siqi Hu

Graphic Designer

1 626.316.2872

siqihudesign@gmail.com

siqihu.work

EDUCATION

09.2018–08.2022

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design

EXPERIENCE

12.2021–01.2022

AIP Vocabulary Talents Contest

Guangzhou, China

Freelance Graphic Design

Created brand identity for high school vocabulary contest. Worked on brand research, concept making, and designed stationery system, key art, brand manual and logo. Visualized spatial designs for new brand applications.

11.2021–12.2021

Jardin des Nomadic

Guangzhou, China

Freelance Graphic Design

Created brand identities, brand applications, art direction, strategy, product photography, retail design, and social media for a new jewelry brand.

RECOGNITION

09.2019

ArtCenter College of Design

Student Gallery

UNZIP (Book)

04.2019

ArtCenter College of Design

Student Gallery

All the Eternal Love I Have for the Pumpkins (Poster)

12.2018

ArtCenter College of Design

Student Gallery

I'm Here: A Spike Jonze film (Poster)

05.2018

Selected into the Art Work Collectanea of AIP and archived into teaching portfolio

EXPERTISE

Software

Proficient in

Photoshop, Illustrator, InDesign, After Effects, Lightroom, XD, Miro, and Keynote

Familiar with

Cinema 4D, Premiere Pro, p5.js, Media Encoder, SketchUp, Excel, Word, and PowerPoint

Craft

Chinese painting, sketching, sewing, letterpress, screen printing, and photography

LANGUAGES

Native

Mandarin

Fluent

English