



# Jiayu Liu

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Portfolio: <https://lorrainejade.github.io/>

User Experience Designer, Mobility System Designer

## Education

**Artcenter College of Design** Pasadena, CA Graduating 2023  
Master of Science Transportation Systems and Design GPA: 3.84

**Tianjin University** Tianjin, China 2016 - 2020  
Bachelor of engineering Industrial Design

**University of California Irvine** Irvine, CA Exchanged in 2019  
Bachelor of engineering Mechanical Engineering

## Experience

**General Motors** May, 2022 - December, 2022 Warren, MI

### UX Design, GUI/Motion Design Intern

- Researched and designed for Chevrolet and Corvette future brand strategy(UX/Visual).
- Designed GUI and lighting strategy for Chevrolet EV. Designed various personalities and interaction logics for the digital experiences.
- Visual strategy for Chevrolet Full-Size-Truck.
- Designed strategies for customer experiences for next-Gen Corvette.

**Didi Chuxing Technology Co.** May, 2021 - August, 2021 Beijing, China

### UX Design Intern, Researcher

- Held customer research in Beijing, Shanghai, Chengdu. To understand Gen-Z customers' preferences in car purchasing.
- Designed customer services and After-Market platform for Didi 2C project.
- Participated in modular interior design project and user testing.
- Participated in designing service ecosystem for Didi customer community.

**Hipee Co.** April, 2020 - September, 2020 Tianjin, China

### Product Design Intern

- Designed for Posture Correction Project(ODM) as product designer and modeler
- Designed packages for OEM projects.
- Designed Wearable devices Including Eyes-Care and Heart Rate Monitor

## Awards

### ArtCenter Grad Cont Scholarship 2022

ArtCenter College of Design

### Ford Blue Oval Scholarship Award 2021

ArtCenter College of Design

### ArtCenter Graduate scholarship Award 2020 - 2023

ArtCenter College of Design

### The Third Prize, National Innovation and Entrepreneurship Training Project December, 2018

China Ministry of Education

## Skills

Secondary Research . Ethnographical Research . Product Design . Motion Graphics .  
Automotive Design . Modeling . Rendering . GUI Design .  
UX Wire Frame and Prototyping, User Testing

Mandarin . English . Japanese