



Linley Regalado
Design for Social Justice
and Innovation

LinleyGD@gmail.com
310-421-6269
linleyregaladographicdesign.com

Education:

**El Camino Community College,
Redondo Beach, CA**
Associate in Fine Arts
June 2006 – June 2010

**ArtCenter College of Design,
Pasadena, CA**
Bachelor of Graphic Design
February 2019 – July 2022
Minor in DesignMatters:
Design for Social Justice
and Innovation

Abilities:

Design: identity development,
image making, spatial design,
projection mapping, research,
art direction, photography,
copywriting

Software:

Strong working knowledge
of: Photoshop, Illustrator,
indesign, AfterEffects, XD,
presentation software: Skype,
Discord, Slack, Zoom

Familiar with:

Cinema 4d, Premier, Madmapper,
Microsoft Office, Fontstruct,
Processing code

Soft skills:

Copywriting, collaboration,
diplomacy, presentation skills,
persuasion, group psychology,
ethics, leadership, teaching

Languages:

English (native)
Spanish (mid-level)
Japanese (learning)

Experience:

Supplemental Instructor: Design Tutor at El Camino College

January 2015 – June 2017, Torrance, California
Instructed college aged graphic design students
with Photoshop, Illustrator, InDesign, typography,
and design skills with group sessions large and
small. I did curriculum planning, managed the
learning environment, and coordinated with another
instructor to plan learning outcomes.

No Boundaries Design: Promotional App Design

August 2021 – August 2022, Torrance, CA
Worked on a freelance project for No Boundaries
Design's Jennifer Lau. Designed a website for a
third-party online coupon service called EZwoot
where users can make promotional photos of
themselves using products to earn rewards. Designed
layouts for the site, color language,
and brand boards.

Designing for Cancer Awareness with DesignMatters and Cedars-Sinai Medical Center

ArtCenter Class by Tracey Shiffman and Ron Romero

January 2020 – August 2020, Pasadena, CA
Worked with DesignMatters and a team of fellow
students from many different disciplines to create
a social campaign to bring awareness of HPV to
the LGBTQIA+ community. Designed the messaging,
color language, and some of the photography for
this project. Worked with the teachers to strategize
messaging with a selected board from Cedar's staff.

ArtCenter Library Design Affares Media (DAM) Team

August 2021 – August 2022, Torrance, California
Created motion design pieces, print and social
media campaigns and other visuals for library
events and outreach. Worked with non-designers and
library staff Design Affairs Media team. Worked
under direction of art director through programs
such as Slack, Zoom, and Asana. Created tutorial
videos to teach future student workers about Adobe
Create Suite functions. Conceptualized, designed
and delivered a redesign of the new library app.