

EDUCATION

09/2019–12/2022
ArtCenter College of Design
Pasadena, CA
Master of Fine Arts in Graphic Design

08/2015–06/2019
Southern University of Science and Technology
Shenzhen, China
Bachelor of Science in Finance

EXPERIENCE

08/2021–01/2022
SLOPE, Los Angeles, CA
Freelance Branding Designer

Collaborated with the internal team to conceptualize and design identity and applications for different types of clients.

06/2021–01/2022
ArtCenter Library, Pasadena, CA
Graphic Designer and Research Assistant

Designed infographics and illustrations for the library guides. Created posters for the event promotion and helped to update and organize the library website.

06/2021–08/2021
Röhma Motorsport, Los Angeles, CA
Design Intern

Helped design the website focusing on the layout, typography and photography. Created a series of image assets for product use.

04/2021–05/2021
Studio Saint, Los Angeles, CA
Freelance Designer

Designed the website landing page for Studio Saint, an advertising agency specializing in fashion. A high-fidelity prototype was created using Figma and After Effects to better communicate design ideas.

RECOGNITION

ArtCenter College of Design 2019–2022
Student Gallery
Department Scholarship

Communication Arts Interactive Design Annual 2022
Award of Excellence
Mutopia: Visualizing the Unseen

Communication Arts Design Annual 2022
Award of Excellence
Vanity Fair Identity Design

DNA Paris Design Awards 2022
Grand Prix
Mutopia: Visualizing the Unseen
Winner
Fogo Island Inn Rebranding
Between Bodies, Book Design

Graphis New Talent Annual 2022
Gold Award
Posthuman Toolkit, Poster Design
Sliver Award
Vanity Fair Identity Design

Indigo Design Award 2022
Gold Prize
Vanity Fair Identity Design

Communication Arts Design Annual 2021
Shortlist
Donald Judd, Book Design

Communication Arts Typography Annual 2021
Shortlist
Between Bodies, Book Design

EXPERTISE

Proficient in:
InDesign, Photoshop, After Effects, Illustrator, Figma, XD, Principle, Processing, Webflow, MadMapper, Premiere Pro, Media Encoder, Runway ML, Keynote, Google Slides, PowerPoint, Acrobat, Word, Excel

Familiar with:
Cinema 4D, p5.js, HTML/CSS, Javascript

Languages:
Native in Mandarin Chinese
Fluent in English