

Rachel Hall

Graphic Design | Advertising | Web Design

Designer with a deep joy for working on projects that create better experiences for customers and businesses alike. Devoted to bringing a hard-working attitude to every project given. Committed to the belief that there is always something new to learn and focused on creating new and innovative ways to solve problems.

Work History

Graphic and Web Designer

May 2022 - Present

Grace PHX

Produce graphic and web design work for a large variety of clients and businesses in the Phoenix area. Responsible for creating and implementing unique design solutions that best reflect the brand and personality of each and every client worked with.

Graphic Design Intern

May 2021 - September 2022

America First Foundation

Worked remotely with a team of highly skilled designers to produce and design content for social media campaigns, video thumbnails, and merchandise. Created and conceptualized logo design for the release of a live stream service with over 7 million views a month.

Aquatics Coach

October 2016 - October 2019

Livermore Area Recreation and Park District

Worked on the development of individualized swimming programs through the analysis of skill level. Educated swimmers on various swimming techniques while overseeing and directing 50+ swimmers.

Water Safety Instructor and Lifeguard

June 2014 - October 2019

Livermore Area Recreation and Park District

Planned and organized teaching outlines that follow the American Red Cross Swimming Program. Instructed individuals of all ages the proper implementation of swimming skills and water safety. Created individualized plans to fit specifically with each client. Enforced water safety policies and administered life saving procedures in crisis.

Education

Grand Canyon University

January 2020 - December 2022

Bachelors in Graphic Design With Emphasis in Advertising [GPA 3.99]

Contact Me

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Volunteer Work

AWANA Leader

September 2014 - Present

AWANA

Instructing and teaching kids 6-18 the word of God with focus on extensive Bible memory work and applying a Christian worldview with Christian values.

Cabin Leader

June 2019 - Present

High Sierra Scholarship Camp

Responsible for the mentorship and guidance of campers. Leads to provide a safe and Christ-centred experience that has a long-lasting and permanent effect.

Hard Skills

Adobe Creative Suite	Microsoft Office Suite
Advertising	Illustration
Web Design	Brand Development
Production Methods	Typography
Logo Design	Motion Graphics
Brand Identity	Copywriting
HTML/CSS	Marketing

Soft Skills

Joyful	Time Management
Innovative	Integrity-Based
Concentrated	Organic
Devoted	Motivated
Problem-Solver	Organized