

anna

Anna Zhang
Graphic Designer

213.507.0883
anna.zhang@gmail.com
annadesigns.com

EDUCATION

ArtCenter College of Design
Bachelor in Fine Arts in
Graphic Design
09.2016 — 08.2021

RECOGNITION

ArtCenter Scholarship
09.2016 — 08.2021

ArtCenter Provost's List
09.2016 — 04.2021

ArtCenter Gallery Feature
Holi, kindER, Morton Salt,
Earth Mama
09.2016 — 04.2021

ArtCenter Merit Scholarship
04.2017 — 12.2017

LANGUAGES

English and Korean

STRONG KNOWLEDGE OF:

Photoshop, InDesign, After
Effects, Illustrator, Premiere
Pro, XD, Lightroom, KeyShot,
Solidworks, Keynote, Excel,
3D printing, projection
mapping

FAMILIAR WITH :

Letterpress, photography,
videography

EXPERIENCE

FOR BETTER CHOICE

Designer and Art Director
08.2020 — 08.2021 Los Angeles, CA
Designed a brand identity for a new all natural
and clean cosmetic start up brand. Designed
websites, banners, instagram posts, and art
directed photoshoots.

NATURE REPUBLIC USA

Graphic Designer
07.2020 — 01.2021 Los Angeles, CA
Executed brand identity assests, conducted
competitor audits, ideated new marketing
strategies with the directors in the Korean
Headquarters.

SOCIALLY ENGAGED ART

Barista, Graphic Designer
05.2018 — 06.2021 Los Angeles, CA
Made speicalized coffee, assisted in new
menu developments. Designed refreshed
logo, menu, and name card.

SOCIALLY ENGAGED ART

09.2019 — 12.2019 Pasadena, CA
TDS Project, Designer, Mentor
Led a weekly class to a group of Highschool
Students fromt the Boyle Heights Youth
Community Center to experience different
methods of expression. Conducted and
planned an exhibition at the end of the 14
weeks to showcase to the community.

HODORI RESTAURANT

Freelance Designer
09.2018 — 12.2018 Los Angeles, CA
Led a rebranding project for a Korean
restaurant. Designed deliverables such as
digital menus, digital outdoor signage, printed
menu, and sns marketing materials.

NOUS TOUS GALLERY

Designer, Art Director
08.2017 Los Angeles, CA
Designed and curated an art show for the
Annual Chinatown Summer nights festival.
Deliverables include brochures, postcards, and
projection installation.

ADAM ENRIQUE RODRIGUEZ EXHIBITION

Graphic Designer
06.2017 — 07.2017 Los Angeles, CA
Designed a private exhibition for artist Adam
Enrique Rodriguez. Curated and designed the
over all theme for the exhibiiton. Art directed
the video shoot for the promotional videos.
Designed printed collatorals, digital marketing
collatorals, and motion videos

FAIRFAX SENIOR HIGH SCHOOL

ArtCenter Student Mentor
09.16 — 12.16 Los Angeles, CA
Mentored and taught high school art students.
Aided in school projetcs and advised on their
portfolio and taught basic adobe suites.

KYCC

President, Senior Advisor
04.10 — 08.15 Los Angeles, CA
Committed to volunteering almost 4 times a
week, including vacations, to help the
younger generation of our society. Oversaw
over 120 highschool volunteers, mentored and
tutored k-8 students. Planned and executed
non-profit events.