



Nadia Shenasi  
**Graphic + Motion Designer**  
Creating for Environmental Balance

## / Work Experience

**01.2015 – 06.2021**

**River Distribution / Manhattan Beach, California**

Freelance Graphic Designer

Designed packaging and menus for local cannabis brands such as Holistic Love, Greenway Therapeutics, Venice Cookie Company and River Distribution.

**05.2012 – 08.2019**

**Special Forces Gear / Gardena, California**

Graphic Designer, Web Master, Production Manager Assistant

Created new concepts, brand identity, logos, and artwork that incorporated client-specific design guidelines and graphics for embroidery, digital, and print production. Designed and printed high-quality paper products including large-format posters, menus, and brochures. Managed concurrent embroidery and screen-printing projects including prioritizing, oversight, and approval. Assisted production managers in ensuring timely production of client projects. Designed, coded, and published updates to the corporate website.

**01.2014 – 07.2014**

**Diamond Resorts / San Diego, California**

Off Property Consultant

Created excitement around travel at all kinds of events and shared information about resorts. Helped generate in potential sales leads.

**02.2011 – 02.2012**

**Artful Candy / Manhattan Beach, California**

Graphic Designer

Conceptualized, drafted, and produced production ready graphics. Worked with marketing and product designers to develop and implement branding throughout product lines. Developed proficiency in production workflows.

## / Volunteering

**05.2008 – 07.2008**

**Sea Lab Aquarium / Redondo Beach, CA**

Caregiver and Tour Guide

Helped care for sea life, fed the fish and cleaned there tanks. Learned about the anatomy of the sea animals. Gave guided tours to groups of 5-15 people of all ages. Shared my knowledge and love for sea life in the aquarium with the public.

## / Education

**01.2019 – 04.2022**

**ArtCenter College of Design / Pasadena, California**

Bachelor of Fine Arts in Graphic Design

**2022 Jan-Apr**

**Type + Authorship**

Trans-disciplinary Studio Worked with ArtCenter illustration and film students to create a collaborative print publication combining image making with written narrative.

**01.2013 – 12.2018**

**Santa Monica College / Santa Monica, California**

Associate in Arts Graphic Design

**09.2010 – 12.2012**

**El Camino College / Torrance, California**

Graphic Design Major

## / Awards

**2019 – 2022**

**ArtCenter College of Design / Pasadena, California**

ArtCenter Scholarship

## / Technical Proficiency

**Platforms**

Apple OS X and Microsoft Windows

**Software**

Strong working knowledge of:

Photoshop, Illustrator, InDesign, Cinema 4D, After Effects, Premiere Pro, Bridge, and Lightroom.

**Familiar with:**

Redshift, Arnold, Quill, Gravity Sketch, XD, Media Encoder, SketchUp, PowerPoint, Word, Google Docs, Keynote, VoxelEdit, and HTML/CSS.

**Languages**

English (Proficient)

Farsi (Native)

Spanish (Elementary)

**Craft**

Traditional oil painting,DIY, sewing, wood working, metal working, photography, videography, resin casting, mold making, and martial arts.