

PIERRE COHENDET

INNOVATION FUTURIST

I imagine inspiring solutions for our exciting future.



CONTACT

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SOFT SKILLS

- Problem Solving
- Consumer Insights
- Creative thinking
- **Team Player**

HARD SKILLS

- Adobe Suite (PS/AI/ID/XD)
- Blender 3D
- Alias Automotive
- **Gravity Sketch (VR)**
- Substance Painters
- Keyshot
- Rendering
- Sketching

LANGUAGES

- French Native
- English Fluent
- Spanish Fluent
- German Basic

EXPERIENCE

—**Teacher Assistant Arby's** Sponsored Project at Art Center College of Design, Pasadena CA, USA | September 2021

Responsible of a **team of 16 students creating** consistent dedicated & empowering Arby's crew members **footwear, packaging and branding** concepts in line with Arby's restaurant team members insights.

—**Freelance Industrial Designer**

Seine Saint Denis, France | since October 2019

UX/UI, Product Design, Clients: **SOL Paris, OneStopSEM, The Carlab**

—**Rookie Footwear Design Innovation at UnderArmour**

Portland Studio OR, USA | May 2019 - Aug 2019

Focused on solving the Gen-Z short & Long term dedication issues in order to **stay involved in their athletic habit** on a daily basis.

—**Sport Design Innovation** Portland Studio OR, USA

May 2018 - Aug 2018

Two weeks flash Projects with **Nike, (Valiant Lab), Adidas,**

UnderArmour, Columbia Sportswear, Athletic Propulsion Lab

—**Footwear Design Innovation Adidas**, Bikini Berlin Studio,

Germany May 2017 - Aug 2017

Adidas Test-Lab Berlin: Focused on solving the German-Gen-Z lack of **long-term involvement in team sports.**

—**Automotive Design Analyst, Intern at The Carlab**

Orange, CA, USA | Sept 2015 - Dec 2015-Freelance since 2019

Automotive Design Consulting & Product Planning, **Honda Civic & TypeR 2017, Subaru WRX & STI 2021, Fisker Karma EV platforms, Toyota UX/UI**

Vehicle Architecture, **Consumer insights,** Auto Shows coverage

EDUCATION

—**Art Center College of Design**, Pasadena CA, USA

Bachelor of Science in Industrial Design | 2014 - 2021

—**Strate School of Design**, Paris, France (3 over 5 years)

Bachelor of Science in Industrial Design | 2010 - 2013

—**Université Paul Sabatier de Toulouse III**, France

DUT Genie Mecanique, Aeronautical Sciences | 2008 - 2010

Specialized composites materials for civilian & military applications

INTERESTS

Rock Climbing, Hiking, Trail Running, Skiing

—**Flintridge Foundation**, Altadena CA | Outreach Project

Teaching Design & Sketching to kids who have been impacted by gang violence & incarceration