

— dailyfomo.net
tech.dailyfomo.net
token.dailyfomo.net



FOMO WHITEPAPER

FOMO LABS

"The single biggest opportunity in web3
is advertising. Companies that build
scaleable ad solutions for web3
businesses will thrive"

—

Daily FOMO

GET TO KNOW US

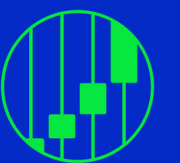
Daily FOMO was created in January, 2023 by a small team of advertising entrepreneurs.

With 15 years+ experience in advertising technology, we spotted a gap in the crypto market.

We developed Daily FOMO into a scalable, semi-automated advertising platform that will become the 'go to' for all crypto currency projects.

There is a huge & growing demand within crypto for quality advertising solutions but a lack of media experience to seize the opportunity.

Daily FOMO will scale into a large, highly profitable business.



PRODUCT OVERVIEW

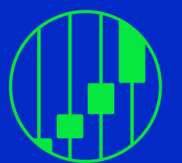
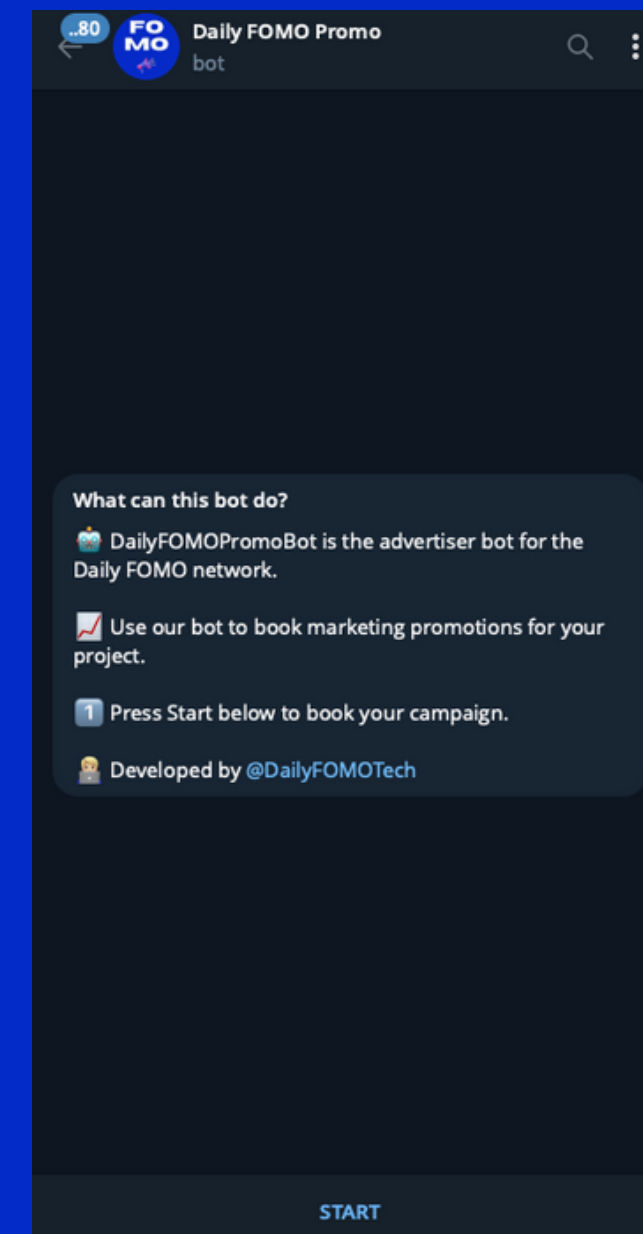
BUY BOT



TRENDING

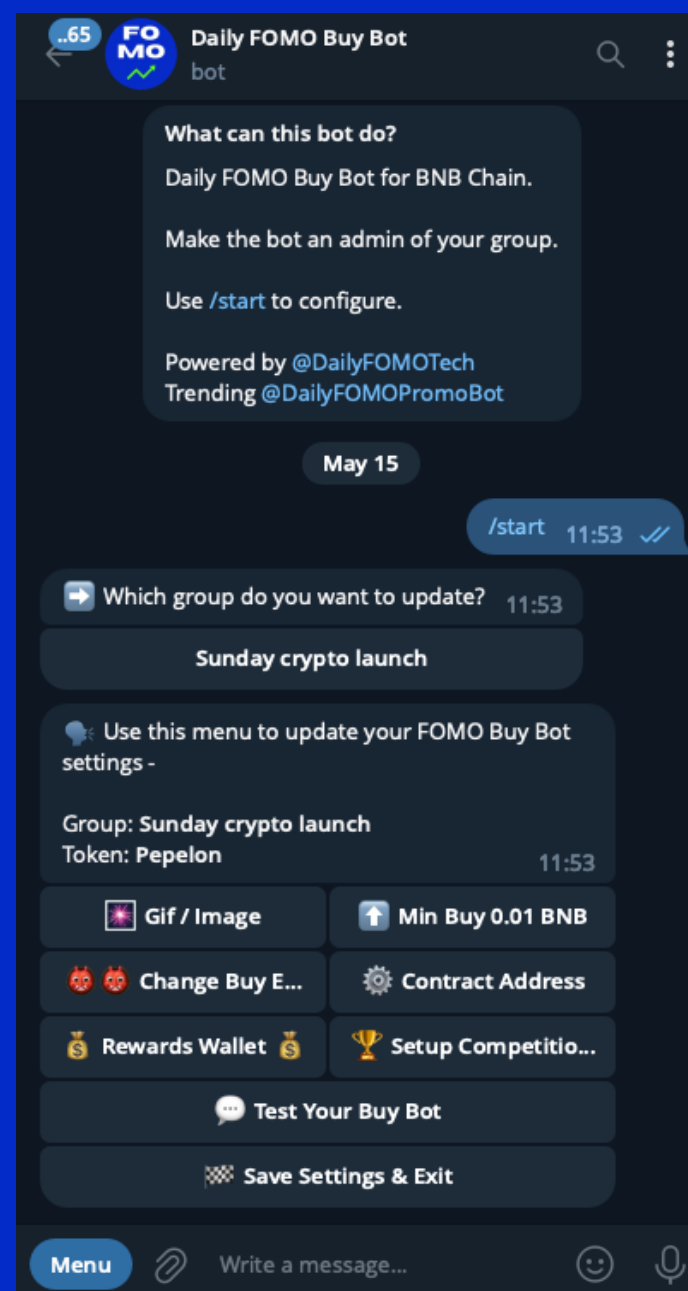


PROMO BOT

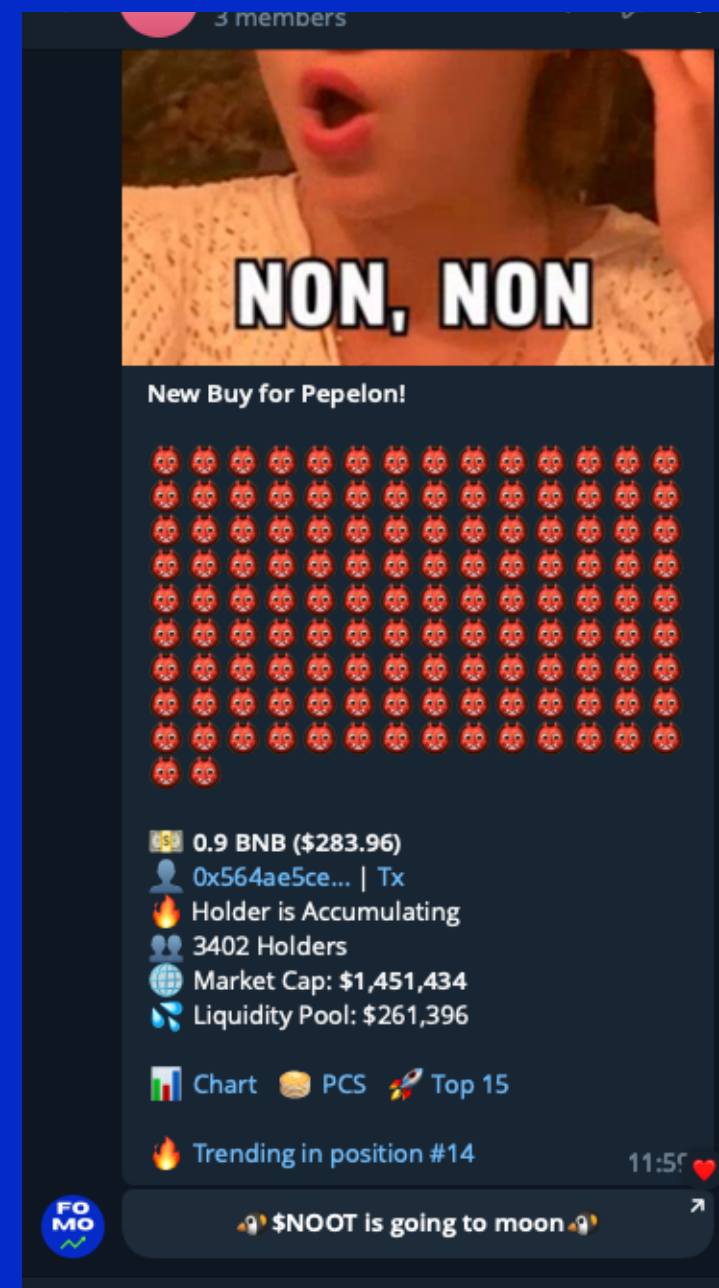


BUY BOT

MAIN MENU



NOTIFICATION

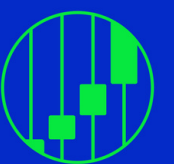


Our buy bot is fully automated, allowing token owners to install and configure in 2 minutes.

There is a competition module for 'biggest buy comps' that admins can use to drive group engagement.

The Daily FOMO buy bot tracks TX, MC, LP + holder information in real time.

Every buy notification includes an ad unit at the bottom which token owners can book.



TRENDING

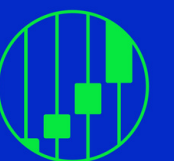


The 'Premier League' of what's trending, updated every 10 seconds.

Using an algorithm we have developed that monitors trading volumes we rank the top 100 tokens in our database and display the Top 15 in Telegram trending.

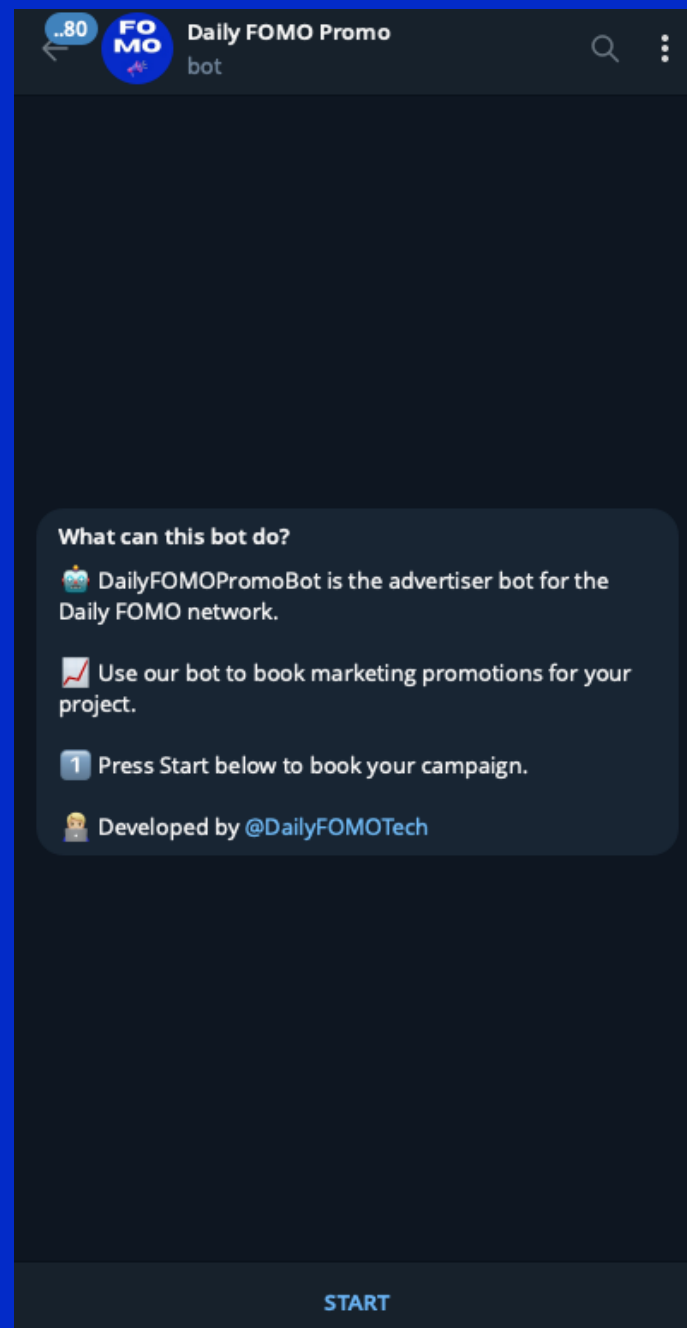
Advertisers can buy a listing and also receive an 'exploding message' that notifies the channel and disappears after a specific time frame.

All of this is controlled by our FOMO Tech dashboard.

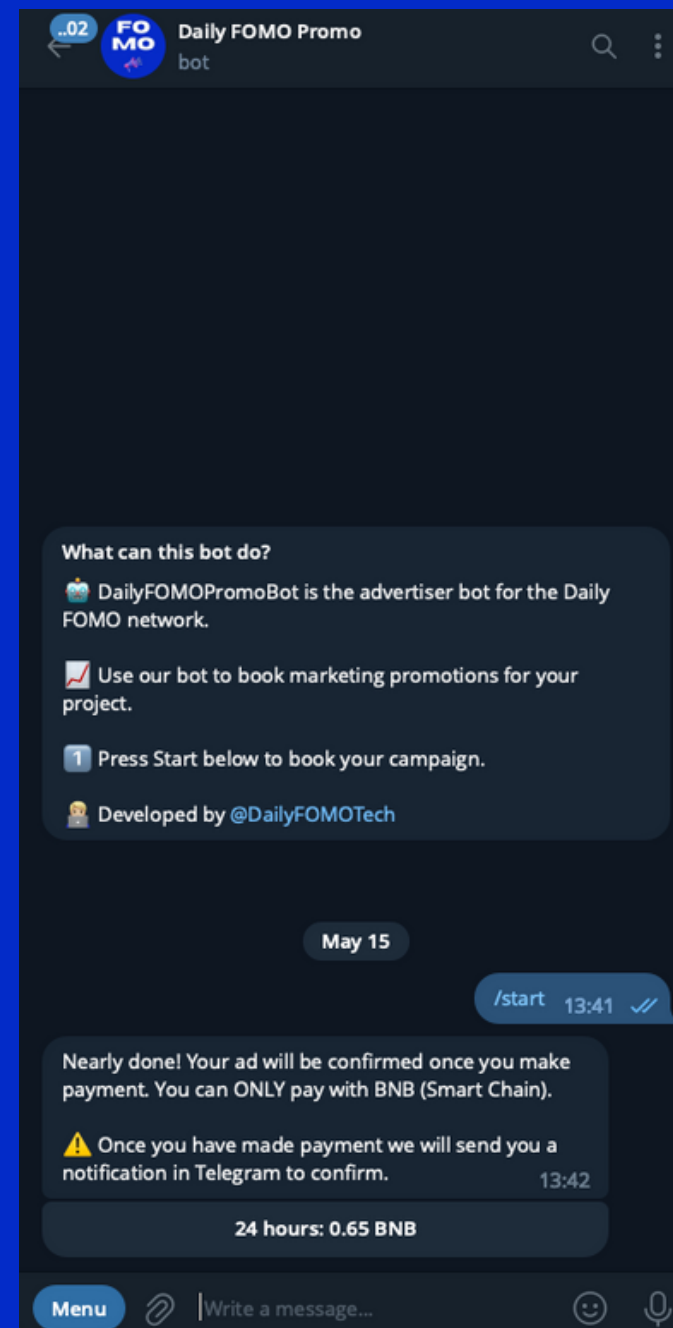


PROMO BOT

SELF-SERVICE



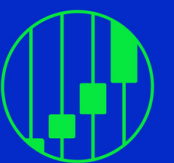
FAST



We developed our promo bot to accept payment in BNB for all advertising clients.

Project owners can book their campaign, uploading all the information needed and send BNB to the FOMO wallet.

Once payment has been confirmed on the blockchain a confirmation message is sent to the user on Telegram, the process is fully automated.



THE MARKET

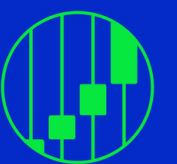
DeFi is growing fast and the demand for advertising is huge.

As the market builds towards the next Bull Run we anticipate advertising budgets to grow significantly.

We provide powerful advertising solutions to token owners who wish to engage their community & drive new investors.

Daily FOMO has partnered with Ankr to monitor all transactions on the BNB Chain. Ankr is a key infrastructure partner of Binance.

Our tech stack has been built for scalability and we are monitoring thousands of transactions every minute.



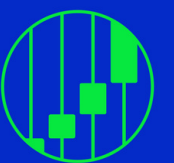
FACTS

**300+ tokens
launching daily**

**Our tech stack has
been developed and
is ready to launch**

**\$FOMO will
power the
ecosystem**

**Millions of \$ spent
on crypto marketing
every month**



\$FOMO TOKEN

FOMO is a decentralized cryptocurrency built on the BNB Chain with plans to become multi chain in the future.

FOMO is the backbone of the Daily FOMO advertising platform.

Tokens who use Daily FOMO Tech as their group buy bot will be able to earn rewards paid in FOMO simply for using the bot.

As the ecosystem grows, tokens will be able to book advertising across the network using FOMO, currently we only accept BNB.

A % of all FOMO transactions will be burnt to ensure FOMO is deflationary.

Each FOMO transaction generates a marketing tax which ensures the FOMO token has an ongoing promotional budget.

TOKENOMICS

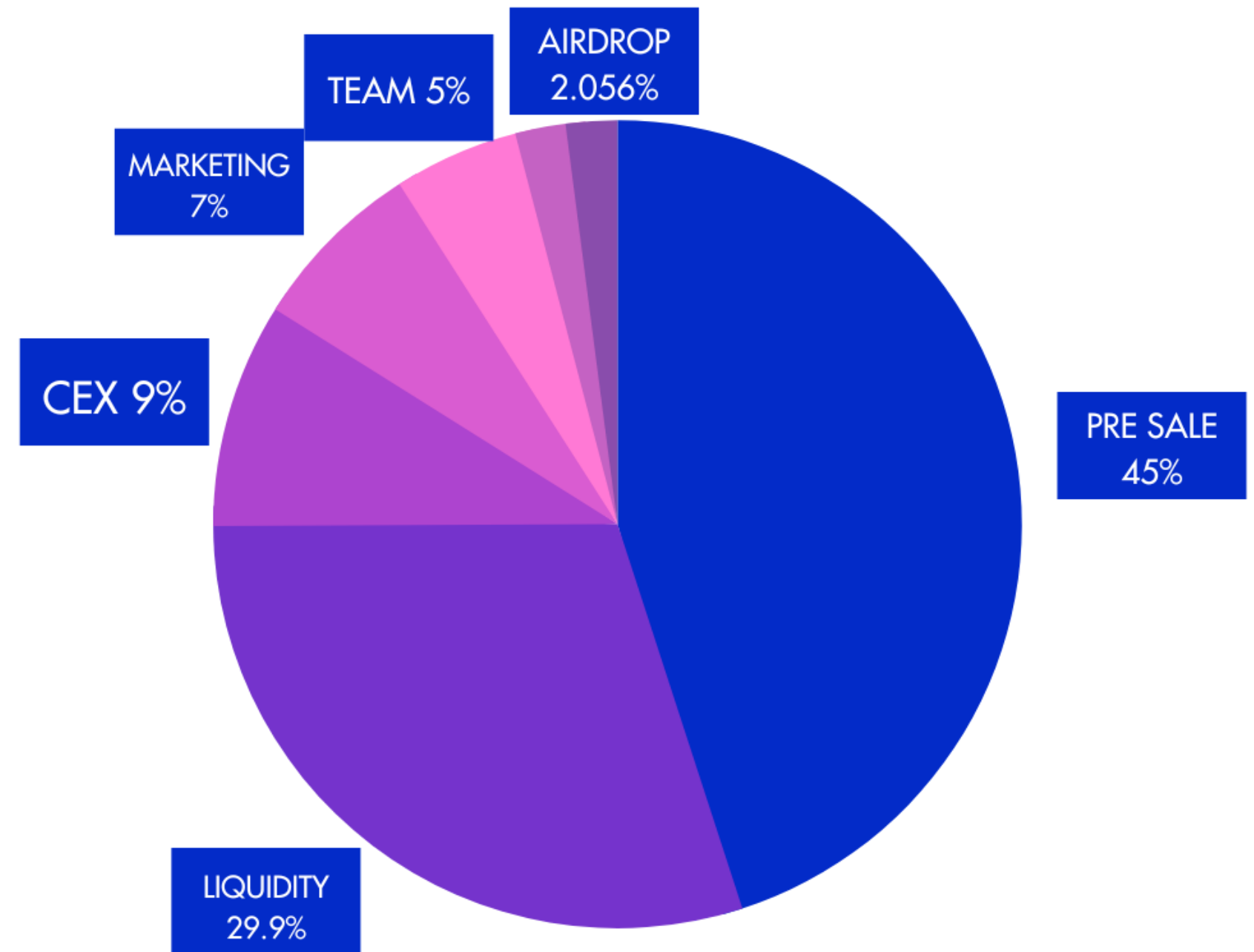
Network: BNB Chain

Ticker: \$FOMO

Total Supply: 1,000,000,000

Buy Tax: 5% (2% LP, 3% Marketing)

Sell Tax: 6% (2% LP, 3% Marketing, 1% Team)



ROADMAP

Phase 1

Launch Website

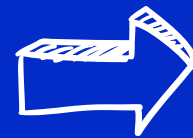
Build Contract

Community Development

Contract Audit

Pre Marketing

Pinksale Launch



Phase 2

PancakeSwap Launch

Roll Out Marketing

CMC + CG Listing

2,000 Holders

Daily FOMO Tech Launch

Plan CEX Listings



Phase 3

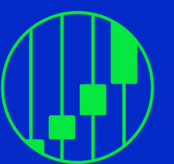
5,000+ Holders

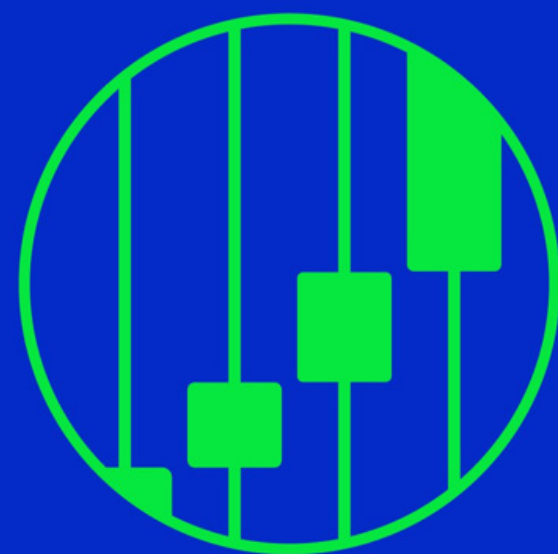
Strategic Partnerships

Ongoing Marketing

International Communities

Community Airdrops





FOMO

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