



AIRwaves is a virtual community designed for Healthcare Professionals (HCPs) in respirology and immunology across Canada. This platform serves as a space for the exchange of scientific knowledge, collaboration, and professional development. To ensure a positive and productive environment for all members, we ask that you adhere to the following community guidelines. These guidelines are in place to foster respectful communication, maintain the integrity of discussions, and ensure that the platform remains a trusted space for professional growth and the advancement of healthcare practices.

If you have any questions about the platform or these guidelines, please reach out to us at airwaves@medplan.ca.

Thank you for being part of our community!

General Community Guidelines

1. **Respectful Communication:**

Engage with others in a professional, respectful, and constructive manner. Disagreements are expected, but they should always be handled with courtesy and respect for different perspectives.

2. **Confidentiality and Privacy:**

Do not share personal patient information, confidential research, or any private data that could compromise privacy or violate patient confidentiality agreements. Ensure you are compliant with relevant health data privacy laws.

3. **Posting Copyrighted Material:**

Do not post or share copyrighted material unless you have explicit permission from the copyright owner or are using content that is under a valid fair use exception. This includes images, videos, articles, and any other intellectual property protected by copyright laws. When sharing content, ensure proper attribution is provided, and always respect the intellectual property rights of others. If you are unsure whether content is copyrighted, please refrain from posting it.

4. **Relevant Content:**

Content posted should be relevant to the fields of respirology, immunology, and healthcare practice in Canada. Please keep discussions focused on professional topics, including clinical practices, research developments, treatment options, and medical innovations.

5. **Accuracy and Integrity:**

When sharing scientific or medical information, ensure that it is accurate, evidence-based, and well-supported by reputable sources. Misinformation or unverified claims can harm patient care and the integrity of our community.

6. **Harassment and Discrimination:**

Harassment, discrimination, or any form of inappropriate behavior will not be tolerated. We strive to create an inclusive, welcoming space for everyone, irrespective of their background, experience, or role.

7. **Advertising and Promotion:**

This platform is not for advertising or promoting any products, services, or commercial ventures, except where permitted. Members are expected to refrain from sharing unsolicited promotional content.

8. **Moderation and Reporting:**

Our third-party moderators, **MedPlan Communications**, will review posts regularly to ensure compliance with these guidelines. Any posts that violate the rules, including those that are crude, offensive, or harmful, will be removed. In cases of severe misconduct, members may be banned from the platform.

Platform-Specific Guidelines

1. **Access and Membership:**

AIRwaves is an exclusive platform available only to confirmed Healthcare Professionals (HCPs) in the fields of respirology and immunology.

2. **Adverse Events and Human Safety Information:**

This platform is not intended to be used for reporting adverse events, however any identified Adverse Events (AEs) will be captured and reported to GSK for further evaluation and action as needed. Please report any Human Safety Information (HSI) to GSK [here](#) or via the platform's designated channels.

3. **Updates to Community Guidelines:**

We may update the Community Guidelines periodically. Significant changes will be communicated in a way that ensures you are informed. Please review the Community Guidelines from time to time to stay updated.

Consequences of Non-Compliance

Failure to comply with these community guidelines may result in actions such as post removal, temporary suspension, or permanent banning from the platform, depending on the severity of the violation. AIRwaves aims to maintain a collaborative and respectful environment, and we reserve the right to take necessary action to uphold these standards.

Last Updated: February 2, 2026