

## PRESS RELEASE

# IOHK announces launch of Project Atlas to ensure seamless blockchain experience for Cardano users

Users will be able to trade funds, cast a vote or manage their digital identity in one streamlined experience

**2nd July 2020 -** IOHK, the leading blockchain research and development company developing the Cardano blockchain platform has announced the launch of Project Atlas, a project which aims to create a seamless user experience for Cardano users, when interacting with the blockchain.

The project aims to enhance the user experience of the platform and the integration of its services whilst making products and tools more accessible, as well as allowing users to check the health and state of the network and make informed voting/delegation based decisions.

It is envisaged that the platform will also allow users to fully utilise the power of the IO-designed blockchains, manage their self-sovereign identity, delegate stake or even manage their private data, all in one comprehensive manner. Some of the extended functionality will also include the ability to create alerts for trigger events on-chain and compare non-myoptic performance of stakepools, allowing users to delve into key metrics on status and distributions of stakepools.

Project Atlas will undergo a process of rapid prototyping, taking note of feedback from the Cardano community and helping continuously improve the IO product offering. The first release will be announced over the coming weeks.

**Charles Hoskinson, CEO of IOHK said:** "IO is playing a part in moving the world toward a decentralized civilization. As part of that process, we need to ensure that all members of society are able to use our platform and tools, irrespective of their means or available infrastructure. This means that our tools need to be more visual, more intuitive, and lighter, enabling users to access them via low-cost smartphones, for example.

"Our solution will not only tell users about blocks and transactions but also aggregated statistics, rewards, stakepool metrics and comparisons. With project Atlas, we are creating a platform where anyone can go and trade funds, cast a vote or manage their digital identity. This should



seamlessly integrate with your desktop, mobile or browser."

#### Notes to Editors

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## About IOHK

IOHK is an R&D and product engineering company, committed to using peer-to-peer innovations to provide 21st century services to the 3bn who don't have them.

We build blockchain based products for governments, corporations and academic institutions and upskill people across the world, empowering them to solve the most pressing problems faced by people in their countries.

We have core beliefs in decentralization, the right to privacy and stand opposed to centralized control and bureaucracy.

https://iohk.io/