



**Brand identity, strategy,
and packaging design**
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Recognition

**ArtCenter Scholarship
Merit Based**
September 2017–December 2021

ArtCenter Student Gallery
December 2019–August 2020
7th Gen (Packaging)

2020 Young Ones ADC
Merit Award
7th Gen (Packaging)

Featured on the Dieline.com
7th Gen Laundry Care (July 2020)
Mario Badescu (August 2020)

Skills

Strong working knowledge of:
Photoshop, Illustrator, InDesign,
Miro, Keynote, and Google Suite

Familiar with:
SketchUp, Figma, Premiere Pro,
After Effects, and Dimension

Miscellaneous
Color theory, business strategy,
brand strategy, typography, layout
composition, and research

Education

ArtCenter College of Design
September 2017–December 2021
Bachelor of Fine Arts in Graphic Design with a minor in Business

Focused coursework at ArtCenter: Sponsored Transdisciplinary Studio
September–December 2020
Envisioned the future of creative workflow with a team of product and interaction design students for ASUS, a Taiwanese computer company. Worked on brand strategy, conceptualization, and provided art direction for presentations. At the end of the studio, our intellectual property was purchased.

Experience

ArtCenter College of Design, Teacher's Assistant for ID Graphics
January 2020–December 2021
Helped Professor Allison Goodman teach the fundamentals of graphic design to product and transportation design majors. Enhanced student learning by imparting typographic knowledge and expertise while participating in critiques.

Okta, Brand Design Intern
June–September 2021
Designed and updated brand collateral for an access and identity management company. Prepared print and digital files for production, created digital assets, presented work to clients, and participated in the initial exploration of cobranded guidelines with their newly acquired identity management platform Auth0.

ArtCenter College of Design, Teacher's Assistant for Information Design
May–August 2021
Helped Professor Allison Goodman, by participating in critiques, answered questions from graphic and interaction design students, clarified what the different data modes are, and worked with students to develop their concepts.

Lincoln High School Snowboard Team, Apparel Graphic Designer
December 2016–December 2020
Designed graphics for hoodies that the team wore outside of competition, made custom illustrations, and called out spot colors for screen printing.

Pizzicato Pizza, Counter Staff and Delivery Driver
June–August 2019
Interfaced with customers, answered questions, and provided information on seasonal specials. Assisted with kitchen prep and delivered catering orders.

Oregon Zoo, Restaurant Worker
March 2016–January 2019
Worked multiple positions in different locations including customer service, expediting, bussing, and cleaning.

Lincoln Youth Lacrosse, Boys Goalie Coach
May 2017–May 2018
Taught middle school aged goalies, in small groups and one-on-one, the fundamentals. Attended games where I helped goalies through tough mental blocks and taught them about communication and leadership.