

# Minyifan Industrial Designer

## Yinyifan Mo

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## Education

### ArtCenter College of Design, LA, US

Anticipated graduation May 2023, Bachelor of Science Product Design, GPA 3.91 / 4.0

### INSEAD International Exchange Program, 2022 Jan-April

Led the digital design in a multi-disciplinary team with MBA students from INSEAD

## Experience

### Motiv Design, Industrial Design Intern, 2022 Sep-Dec, Boston, US

Product landscape analysis, brainstorming, concept generation, modeling, prototyping, rendering and packaging for brands including: Capital Brands, Culligan, Thermacell, Yotrio

### Munchkin, Product Design Intern, 2022 May-Aug, LA, US

Collaborated with marketing, costing, and engineering department on a baby sippy cup project and participated in an APP project, a seat protector project and several manual line drawing packaging projects

### Official Account: Study Arts and Design, Columnist, 2021 Dec-2022 May

Shared learning processes and experiences related to design

### NANMO DESIGN, Industrial Design Intern, 2019 May-Jul, Nanjing, China

Participated in design projects related to packaging, toy and beauty

## Honors

### Toyota Endowed Scholarship, 2022

Issued by ArtCenter College of Design

### Core 77 Design Award, 2021

Runner Up, Sports & Recreation category

### The International Design Awards, 2021

Finalist

### ArtCenter Provost list, 2018-2022

In recognition of a 3.8 or higher GPA

### The Certificate of Design Patent, 2017

Issued by State Intellectual Property Office Of The People's Republic Of China

## Activities & Passions

### Teaching Assistant, 2022 Jan-April, LA, US

Helped students learn Solidworks at ArtCenter

### "Link Future" Exhibition, 2021

Project VIBE was exhibited in New York, US

### Orientation Leader, 2021 Jan, LA, US

Acquainted new ArtCenter students with campus services, activities, and facilities

### ArtCenter Student Gallery, 2019, 2020, 2021

Project CULINAID, ELFINE, VIBE, Model L

### Caring for Children with Autism, 2017 Aug

Volunteer in Beijing, China

## Skills

Design:	Research & Strategy, Storytelling, Prototyping, 3D Skills, UI/UX
Programs:	Adobe   Figma   Solidworks   Zbrush   Rhino   Keyshot

## Personals

Languages:	English(fluent), Mandarin(native)
Interests:	Traveling, Volunteer, Mindful cooking, Guzheng