

# LOS ANGELES PHILHARMONIC ASSOCIATION

2012 Fiscal Year Summary  
October 1, 2011 - September 30, 2012





# A LETTER FROM THE PRESIDENT



It is my pleasure to share with you this snapshot of fiscal year 2011/12, which highlights the LA Phil's financial strength and the critical role that you play in making our success possible. The LA Phil is an international leader in the performing arts because of you, our dedicated donors, subscribers, and friends.

With the bi-continental *Mahler Project*, the acclaimed launch of our *Mozart/Da Ponte Trilogy*, and an historic *Americas and Americans* festival at the Hollywood Bowl, the LA Phil's 2012 year was nothing short of extraordinary. Music Director Gustavo Dudamel's passion for pushing the boundaries of art, geography, and culture is as infectious as it is inimitable. His unique spirit permeates all our efforts, compelling us forward to imagine and then create the future of music in Los Angeles and around the world.

The thoughtful, generous, and committed support of our more than 11,000 donors and 20,000 subscribers is the linchpin of our every success. Maintaining a consistently balanced budget while investing deeply in groundbreaking programming and transformative community projects would not be possible without your support. I am deeply grateful to each one of the LA Phil's patrons. You entrust us with your time, energy, and resources, and we promise always to carefully steward your investment in us.

Thank you for all that you do for the LA Phil.

Deborah Borda  
President and Chief Executive Officer  
Los Angeles Philharmonic Association

## OUR MISSION

The mission of the LA Phil is to perform, present, and promote music in its many varied forms at the highest level of excellence to a large and diverse audience. Under the passionate leadership of Music Director Gustavo Dudamel, the LA Phil continues to challenge convention: interpreting the classics with renewed dynamism, inspiring through rich education programs, and forming cutting-edge collaborations across multiple genres.

With the orchestra at the heart of its offerings and presentations that span multiple genres, the LA Phil demonstrates a breadth and depth of programming unrivaled by other cultural institutions. The LA Phil produces classical, pop, world music, and jazz performances throughout the year for an audience of more than one million Southern Californians at its two iconic venues: Walt Disney Concert Hall and the Hollywood Bowl.

The LA Phil reaches more than 120,000 children and families annually through a wide range of educational offerings, including teaching artist residencies, after-school instrumental training programs, mentorships, and specially designed youth concerts.

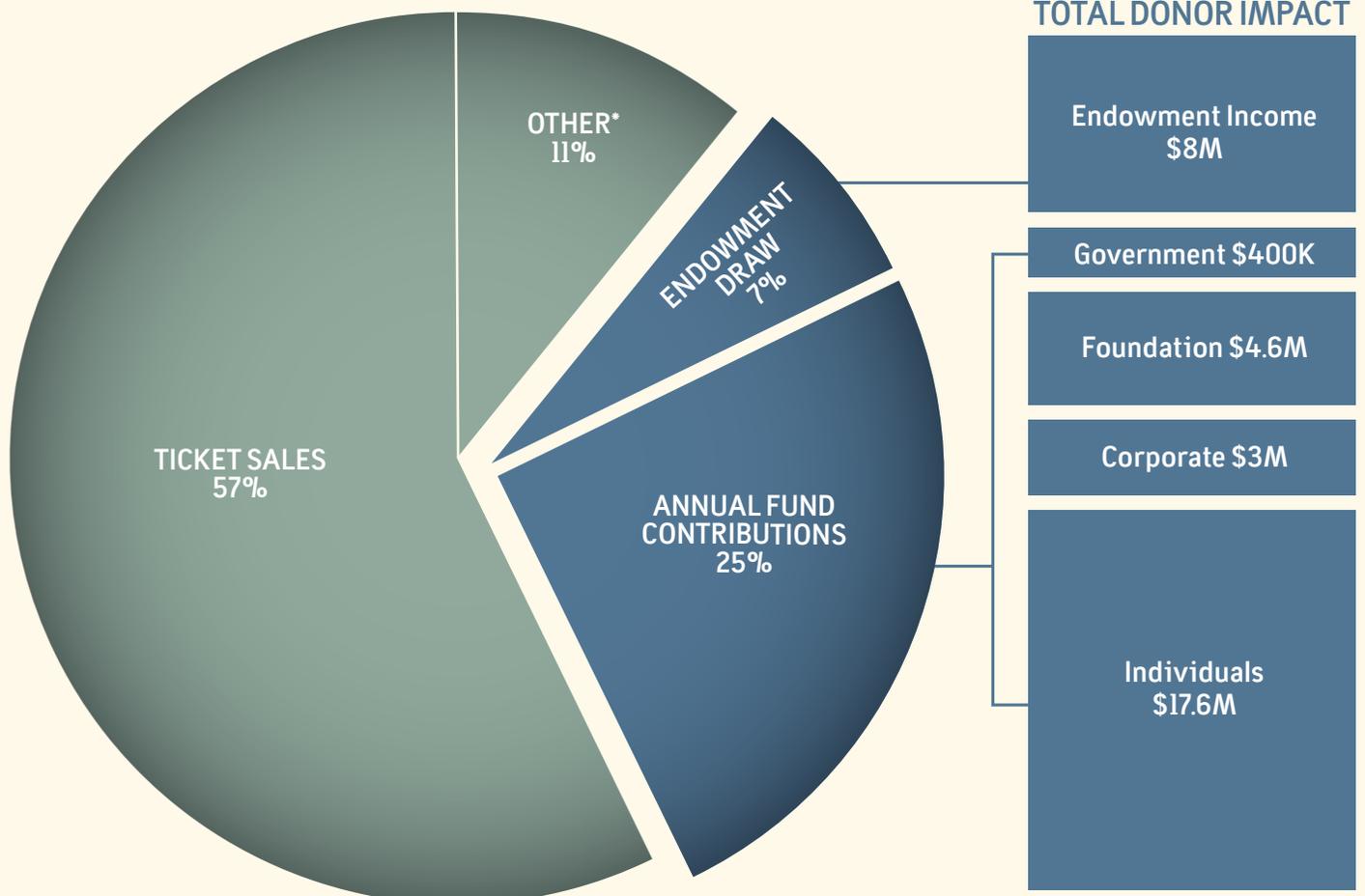
# FINANCIAL OVERVIEW

The LA Phil maintains a healthy, stable budget through rigorous planning and responsible financial management. The organization takes seriously its obligation to carefully steward the investment of every donor and subscriber. Because of your support, the LA Phil has maintained a strong financial position every year since moving to Walt Disney Concert Hall in 2003.

Last fiscal year, LA Phil donors provided 32% of the organization's income. As seen below, donations to the Annual Fund totaled 25% of the annual budget while the returns on past gifts to the LA Phil's endowment accounted for 7%.

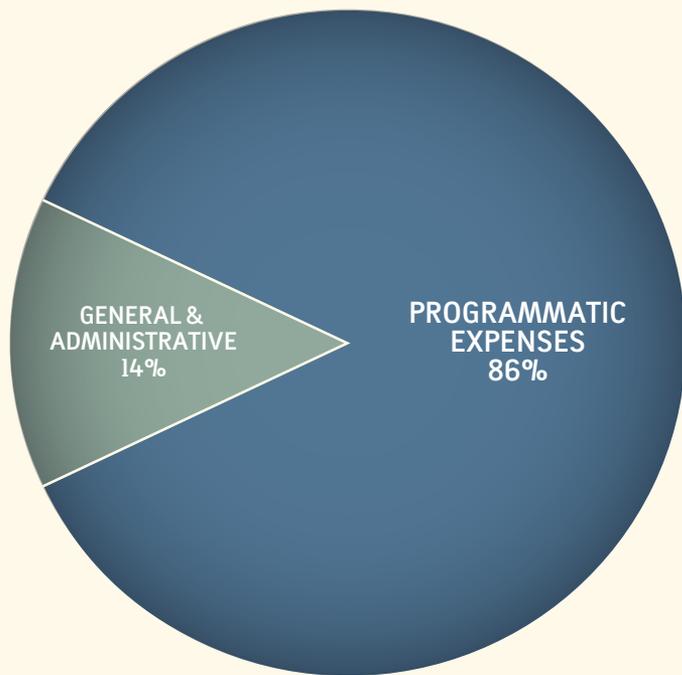
The following charts illustrate the importance of your support during the 2012 Fiscal Year (October 2011 – September 2012) and the impact of your philanthropic investment.

## SOURCES OF INCOME 2011/12



\*Other income is generated from sources including lease events, parking, and food services.

## USES OF INCOME 2011/12



### PROGRAMMATIC EXPENSES INCLUDE:

#### CORE ARTISTIC PROGRAMMING

The LA Phil's world-class orchestra, top-tier guest artists, and multidisciplinary productions and festivals including 259 concerts

#### MARKETING AND AUDIENCE DEVELOPMENT

Customer services directly benefitting donors and subscribers as well as the LA Phil's efforts to diversify its audience base

#### EDUCATION AND COMMUNITY ENGAGEMENT PROGRAMS

Pioneering education and community engagement efforts including Youth Orchestra Los Angeles (YOLA) and Symphonies for Schools

## A RECORD YEAR FOR THE ANNUAL FUND

In the 2012 Fiscal Year, donors to the Annual Fund provided \$25.6M toward the organization's expenses of \$105M. With your support, the LA Phil mounted an industry-leading 259 concerts including groundbreaking multi-disciplinary productions and festivals; international tours promoting California's artists; and educational programming of the highest caliber.

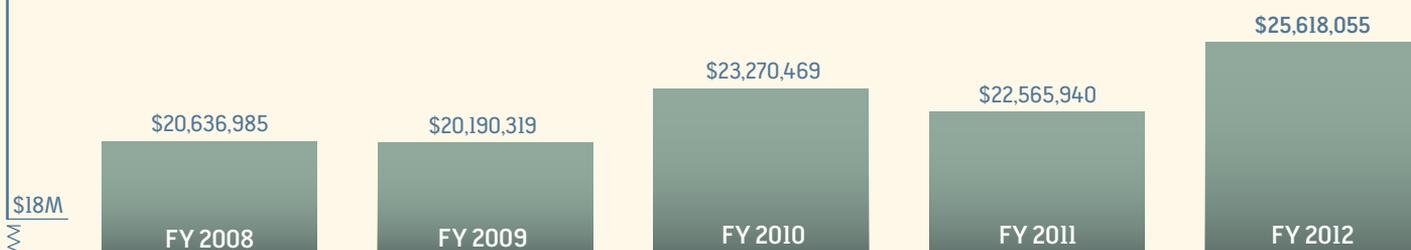
### TOTAL DONORS

11,000+

### 2012 FISCAL YEAR ANNUAL FUNDS RAISED

\$25,618,055

### TOTAL CONTRIBUTED INCOME FY08-FY12



# 2011/12 HIGHLIGHTS

## THE MAHLER PROJECT

The LA Phil performed the entirety of Mahler's symphonic works in Los Angeles and again in Caracas over a six-week period. *The Mahler Project* included an historic performance of Mahler's *Symphony No. 8*, popularly known as the "Symphony of a Thousand," with a combined ensemble of 1,400 musicians and singers. The concert was broadcast live in HD from Caracas to theaters around the world.

## MOZART/DA PONTE TRILOGY

Gustavo Dudamel embarked on the first production in a three-year celebration of Mozart and Da Ponte's famed collaboration with a staged production of *Don Giovanni*, featuring installations designed by architect Frank Gehry and costumes by fashion design house Rodarte.

## SHOSTAKOVICH'S LOST OPERA *ORANGO*

Conductor Laureate Esa-Pekka Salonen led the world premiere of the prologue from Shostakovich's lost opera *Orango* in a semi-staged production directed by Peter Sellars. The LA Phil's recording of *Orango* has been nominated for a number of awards including the 2013 Gramophone Classical Music Award.

## NINE LA PHIL COMMISSIONS

Creative Chair John Adams oversaw the premieres of nine commissioned pieces including his own oratorio *The Gospel According to the Other Mary*, Enrico Chapela's *Magnetar*, Anders Hillborg's *Sirens*, and Philip Glass' *Symphony No. 9*.

## HOLLYWOOD BOWL 91ST SEASON

The Hollywood Bowl celebrated its 91st season with 14 weeks of concerts, featuring Gustavo Dudamel's *Americas and Americans* festival and performances by such diverse artists as Yo-Yo Ma, Norah Jones, Herbie Hancock, Smokey Robinson, and Joshua Bell.

## TAKE A STAND

The LA Phil partnered with the Longy School of Music and Bard College to create Take A Stand, an innovative initiative that disseminates learning from the LA Phil's YOLA program to a national audience. The inaugural Take A Stand symposium convened more than 300 music and social change advocates from 27 states and 13 countries.



Gustavo Dudamel, John Adams, and Peter Sellars celebrate on stage following the stirring debut of Adams' oratorio, *The Gospel According to the Other Mary*, in May.



YOLA musicians rehearse with Colombian superstar Juanes before joining him on stage at the Hollywood Bowl as part of the LA Phil's *Americas and Americans* festival in August.

# DONOR RECOGNITION

Gifts to the LA Phil at any level and for any purpose are welcomed and appreciated. Donors at the Patron level and above are recognized each month in *Performances* magazine. Donors at the Rhapsody level and above are listed on the LA Phil's website: [LAPhil.com/give](http://LAPhil.com/give). All donors at the \$15,000 level and above are members of the Board of Overseers.

For more information about supporting the LA Phil through the Annual Fund, the Endowment, or Planned Giving, please contact 213.972.7209 or [LAPhil.com/give](http://LAPhil.com/give)

For subscription and single ticket sales please contact 323.850.2000 or [LAPhil.com](http://LAPhil.com) / [HollywoodBowl.com](http://HollywoodBowl.com)

BOARD OF OVERSEERS	PATRONS	FRIENDS
Founders' Circle \$100,000 or more	Supporting Patron \$10,000-\$14,999	Concertino \$2,000-\$3,499
Music Director's Circle \$50,000-\$99,999	Sustaining Patron \$7,500-\$9,999	Scherzo \$1,000-\$1,999
Concertmaster's Circle \$25,000-\$49,999	Contributing Patron \$5,500-\$7,499	Rhapsody \$500-\$999
Artists' Circle \$15,000-\$24,999	Patron \$3,500-\$5,499	Intermezzo \$250-\$499



Gustavo Dudamel leads 1,400 musicians and singers in an historic performance of Mahler's *Symphony No. 8* at the Teatro Teresa Carreño in Caracas, Venezuela.