



Rina Shin

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Education *ArtCenter College of Design* in Pasadena, CA
Bachelor of Illustration, April 2022

Work Experience

- Mar 2019 ~ Present:** Roji Bakery, Los Angeles, CA
- Directed and designed the Logo, Menu, Advertising posters and illustrations.
- Apr 2020:** LA Pet Sitters, Los Angeles, CA
- Illustrated an image for a Pet Sitting and Dog Walking Company Website
- Sep - Dec 2019:** UCSB, Santa Barbara, CA
- Directed and designed a Whale Detection logo for whale strike awareness
- Jan 2019:** Hollywood Food Coalition Poster, Los Angeles, CA
- Designed a poster for Hollywood Food Coalition to boost awareness for their cause

Course Projects

- Aug - Dec 2021:** Notorious, Pasadena, CA
- Analyzed examples of successful illustrations in editorials and book covers. Explored various approaches and techniques, creating a range of innovative and highly interpretive illustrations of well-known stories and figures from the realms of music, art, literature, fashion, and film.
 - » Editorial Illustrations: *Rolling Stone* (Zayn), *The New Yorker* (Motherhood), *Vogue Italia*
 - » Movie Poster: *The Bridges of Madison County*
 - » Music Single: *Magnetized* by Tom Odell
 - » Book Illustration: *The Little Match Girl*
- Aug - Dec 2021:** Illustration Strategies, Pasadena, CA
- Developed advertising illustrations for Ralph Lauren. Investigated the company history, style, designs to demonstrate the RL dream. Focusing how clothes make people feel, representing a souvenir of a high society lifestyle that makes people aspire to be a part of.
 - » 6 Ralph Lauren Advertising Illustrations
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- Jan - Apr 2022:** Portfolio Design Lab, Pasadena, CA
- Designed a set of everyday greeting cards. Product designed sneakers, illustrations for wine labels, and hand painted a tea set.

Skills

Design & Presentation: Graphite, Charcoal, Pen & Ink, Watercolor, Acrylic, Oil, Collage,
Style Adaptability, Turnarounds, Time Management, Critical Thinking
Software: Adobe CC (Photoshop, Illustrator, InDesign) Microsoft (Word, PowerPoint) Social
networking skills
Languages: **English** - Fluent, **Japanese** - Conversational

Awards

ArtCenter Scholarship, Fall 2018 - Summer 2021
ArtCenter Provost List, Spring 2020 - Summer 2021
Voyage LA Local stories, December 2021
American Illustration 41 Winner, 2022