

YINING GAO

• INTERDISCIPLINARY INTERACTION DESIGNER

Pasadena, CA

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Education

M.F.A. Media Design Practices (STEM) 2023

ArtCenter College of Design – Pasadena, CA

B.A. Design 2020

University of California – Davis, CA

Skills

Design & Presentation

Graphic Design,
Interaction Design,
Prototyping, Illustration,
3D Modeling, Coding,
Physical Computing,
Storytelling,
User Research, Wireframing,
ML model training,
Web Development

Digital

Adobe Suite - Photoshop,
Illustrator, InDesign, After Effects,
Premiere Pro, Lightroom

3D Modeling - Cinema 4D,
Vectorworks, Unity, Blender,
Rhino, Sketchup

Wireframe - Figma, Miro

AR - Unity, Lens Studio

Coding - HTML, CSS, Circuit
Python, Javascript

Art and Sketch - Procreate

Languages

Mandarin (Native)
English (Fluent)
Japanese (Basic)

Recognition

ArtCenter College of Design
Pasadena, CA
Graduate Scholarship (2021-2023)

ArtCenter DTLA Gallery
Los Angeles, CA
Parade Town (2022)

Professional Experience

Student Social Media Coordinator 2021 - Present

ArtCenter College of Design – Pasadena, CA

- Recorded and designed documentation files for MDP department's social media accounts, eg. ArtCenter DTLA exhibition and MDP 2022 thesis review.
- Edited and designed social media post layouts by drawing illustrations and making graphic design. The Instagram post was reposted by official account of the college and multiple media designers that works in the industry.

Media Design Instructor (AR) 2022 - 2023

EXR International Art Center – Remote

- Gave instructions of using software, including Unity, Lens Studio, Adobe Creative Suite.
- Introduced skills related with machine learning skills and ML model training, help students embed technology inside their projects.
- Held workshops and meetings; provided helpful feedbacks for students to enhance portfolio projects.

Graphic Design Intern 2019

Alpha Animation and Culture Co., Ltd. - Guangzhou, China

- Illustrated new characters for 3D animation series "Pleasant Goat and Big Big Wolf".
- Designed posters for promoting films on streaming platforms, eg. Youku, iQiyi.
- Created user interface for derivative game on WeChat mini-game platform.

Freelance Experience

Graphic and Web Designer 2023 - Present

Dremio - Remote

- Communicated with Dremio Creative team to create print and digital materials.
- Designed UI and print graphics - including exhibition booth, log, wireframe and presentations.
- Helped the Creative and Marketing team with editing and designing outreach materials.

Freelance Designer 2022 - Present

Golden State Opportunity - Remote

- Collaborated with GSO Communications team to execute print and digital outreach material.
- Designed compelling web and print graphics -- with special attention to typography, layout and imagery to help visually convey audience-specific and inclusive messaging.
- Supported the Communications Team in the production and design of campaign projects including print and digital collateral, ads, flyers, brochures, postcards, infographics, social media graphics, and reports.