Tobey Karpenko

UX DESIGNER

Pasadena, CA



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www.tobey.design

CORE COMPETENCIES

Interaction Design

Product Thinking

Design Thinking

Visual Design

User Research

Responsive Design

Team Collaboration

SKILLS

Wireframe

Persona Producing

Prototyping

Customer Journey Maps

Storyboard

Information Architecture

Usability Testing

Project Management

Flowcharts

Microinteraction

Adobe Creative Suite

Motion Design

Sketch

Figma

HTML

CSS

JavaScript

Python

LANGUAGE

English

Mandarin

Cantonese

EDUCATION

ArtCenter College of Design | Pasadena, CA | Expected 12/2021

Bachelor of Science in Interaction Design Major, Design Matters Minor Graduating with Distinction - GPA 3.87

- Teacher's Assistant Assisted teachers with guiding over 20 students, attentively provided critical feedback regarding design thinking and design process, paving the way for significant personal and professional development.
- NIO Sponsored Design Studio
- Re-imagining Access Sponsored Studio Used participatory design and research method to work with people with disabilities to improve the user experience and accessibility of ArtCenter Digital Library and Archives.
- Dibble Institute Sponsored Studio Translated business and user requirements into UX/UI concepts such as storyboards, persona, wireframe, UI system, and prototypes within an accurate and timely manner. Designed 2 customized digital services across multiple platforms, discerning inventive strategies to boost customer engagement.

PROFESSIONAL EXPERIENCE

kley Inc | Los Angeles, CA | Jun 2021 - Oct 2021

UX Designer & Developer Intern

- Cross-applied design skills to develop user-friendly interfaces and features for UCLA Resilience Program to help 40,000 UCLA students find helpful resources on campus and foster a healthy lifestyle.
- Leveraged product thinking skills to oversee products end-to-end. Proficiently translated concepts into user flows, wireframes, prototypes, and design system to successfully promote user-centered designs, site interactions and user experiences for the program's responsive website.

Optimization Analytics Technology | Singapore | 2021

UX/UI Designer

- Operated in close collaboration with a product manager and 4 engineers. Fostered bilateral communicative channel flows to ensure robust objective alignment, enhance understanding of design solutions, and benefits to projects.
- Analysited business goals and user goals, and translated insights into a comprehensive user-friendly interface that meets user needs while aligning with the business goals.