



# MAGGIE WU

● illustrator | graphic designer

## Education

Bachelor of Fine Art in Illustration, April 2023

ArtCenter College of Design, Pasadena, CA, USA

## Skills

### Language

Chinese (Native) & English (Fluent)

### Software

Adobe Photoshop, Illustrator, InDesign, Procreate

### Illustration & Design

Packaging Design, Branding, Book Cover Design, Poster Design, Children's Illustration Book, Fashion Illustration, Brochure Design, Motion Design Frame Design

## Recognition

Communication Arts 2023 Illustration Shortlist  
February, 2023

Finalist in Create (Art)

London International Creative Competition  
February, 2023

Shortlist in Create (Art)

London International Creative Competition  
February, 2023

ArtCenter Student Gallery

ArtCenter College of Design, Pasadena, CA  
January 2020 – Present

ArtCenter Provost's List

ArtCenter College of Design, Pasadena, CA  
September 2020 – Present

OMNI Art Expo 2021, Shanghai, China  
July 2021

## Work Experience

### Illustration Freelance

May 2020 – Present

- Produced illustration and banners in Procreate and Photoshop for WeChat articles
- Designed posters in Photoshop with cultural background research as a commission for 2022 Chinese New Year Greeting
- Illustrated birthday greeting cards in Procreate with the investigation of local scenic sights for private commission

### Teaching Assistant

September – December 2022

#### ArtCenter College of Design ( Pasadena, CA )

- Assisted course instructor to teach and class with knowledge of typography design and layout skills
- Supported the students to understand class content and new skill set with one-on-one design critique on class assignments and InDesign demos

### Illustration and Graphic Designer

May – August 2021

#### Aolab International Design Studio (Shanghai, China)

- Designed pattern illustration in Illustrator with the art director and graphic designers in the team for EB39 men's skin care series for Unilever
- Generated the event T-shirt pattern to be distributed during Nike's Collaborative Workshop in Shanghai
- Created a mural illustration in Illustrator to be printed to increase brand awareness for Common Rare Creative Pop-up Market
- Coordinated the arrangement of fifty artists' works for art exhibition

### Visual Design Intern

March – May 2021

#### Bilibili

##### (Shanghai, China)

- Made Banners and comic covers for the new website page
- Created posters for the advertisement through Discord communities
- Illustrated the packaging box for the gift shop on the official APP for future sales and distribution

### Visual Design Intern

March – August 2021

#### Moca Shanghai

##### ( Remote, Shanghai, China )

- Created graphic posters for art museum's exhibitions
- Researched information and color composition for the art museum's official website development