Fernand Chauffier

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Education

Art Center College of Design, Pasadena, CA B.F.A. Advertising (expected Fall 2021) Idyllwild Arts Academy, Idyllwild, CA High School Diploma, Film Major (2017)

Experience

Production locations, Los Angeles, CA, Creative Consulting, 2021

- Copywriting, Identity, and Creative consultation on
- "The Juice Box Project" Brand Identity stunt.

Ex Nihilo Tees, Las Vegas, NV, Model, Aug 2018

- Modeled apparel for Ex Nihilo for UBM Magic Project in Las Vegas
- Worked with photographer Brian Kaminski
- Participated in one-day shoot in the desert
- Live model at Ex Nihilo's exhibition booth

Jean Philippe Defaut Photography, San Francisco, CA, Intern, Winter 2018

- Photographed/edited postings of motorcycle parts and objets for sale
- Prepared show prints and assisted in Valentine's Day exhibition
- Cleaned motorcycles, organized tools, maintained studio space

ForPeople, London, UK, Intern, July 2016

- Prepared props and examples for product photography
- Shot and edited company Christmas video
- Other duties as assigned

TBWA Chiat Day, Los Angeles, CA, Intern, July 2015

- Assisted art director and copywriter
- Shadowed producers during advertising meetings
- Running administrative errands for office

Skills

- Creative problem solving Copywriting Creative Writing Stylistic Decision Making
- Film production, Final Cut Pro
 AVID Media Composer
 Deck Building & Presentation
- Photoshop (developing)
 Illustrator
 Rope dart
 Slacklining
 Downhill longboarding
- Falling and getting back up
 Accomplished climbing of various surfaces.

Languages

English and French native. Italian, third best.