

# DREAM FAR

POWERED BY CURESEARCH

## SUMMARY

To attract potential partners who can help fund research for pediatric cancer, Curesearch will show that supporting them not only advances long-term survival rates. It also means investing in dreams which become the future.

## INSIGHT

2 out of 3 children diagnosed with cancer develop chronic health conditions as a result of decades-old treatments. Hence, limiting their future, making their dream job, house, and lifestyle, less reachable.

## SOLUTION

Let's show companies how in any field, helping a child's future can directly benefit the future of a company as well.

## HOW IT WORKS

Using Instagram Shopping as a platform, we'll create a dream gallery from cancer patients to showcase their dreams.

To a company's attention, we'll take over their tagged section with dreams that specifically tie into their business.

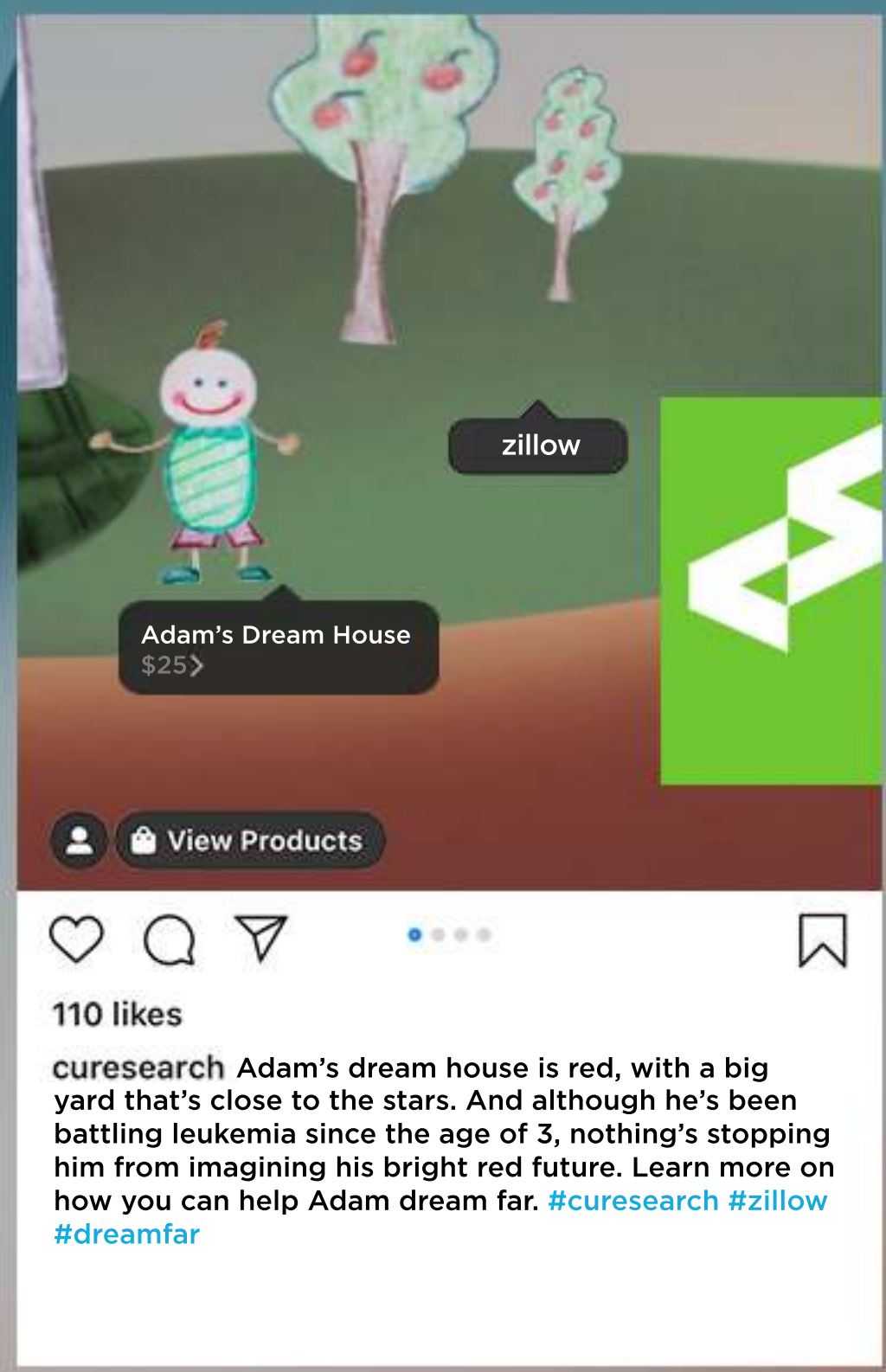
We'll tweet these dreams out directly to the CEOs of big companies pairing cancer patient's wishes to the respective genre of the business.

Once we get a partnership with these companies, we'll hijack their platform and place easter egg dreams to sell throughout the internet.

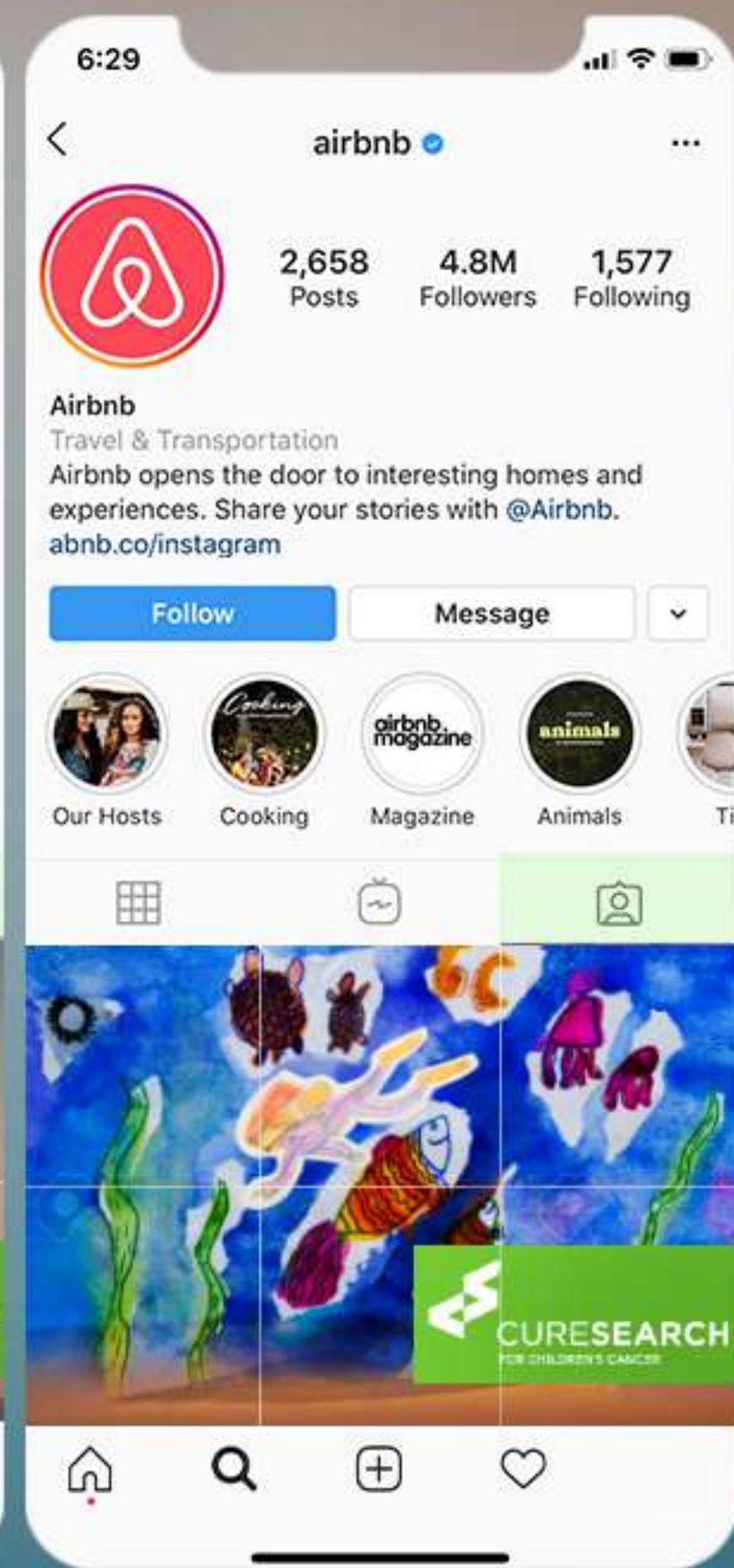
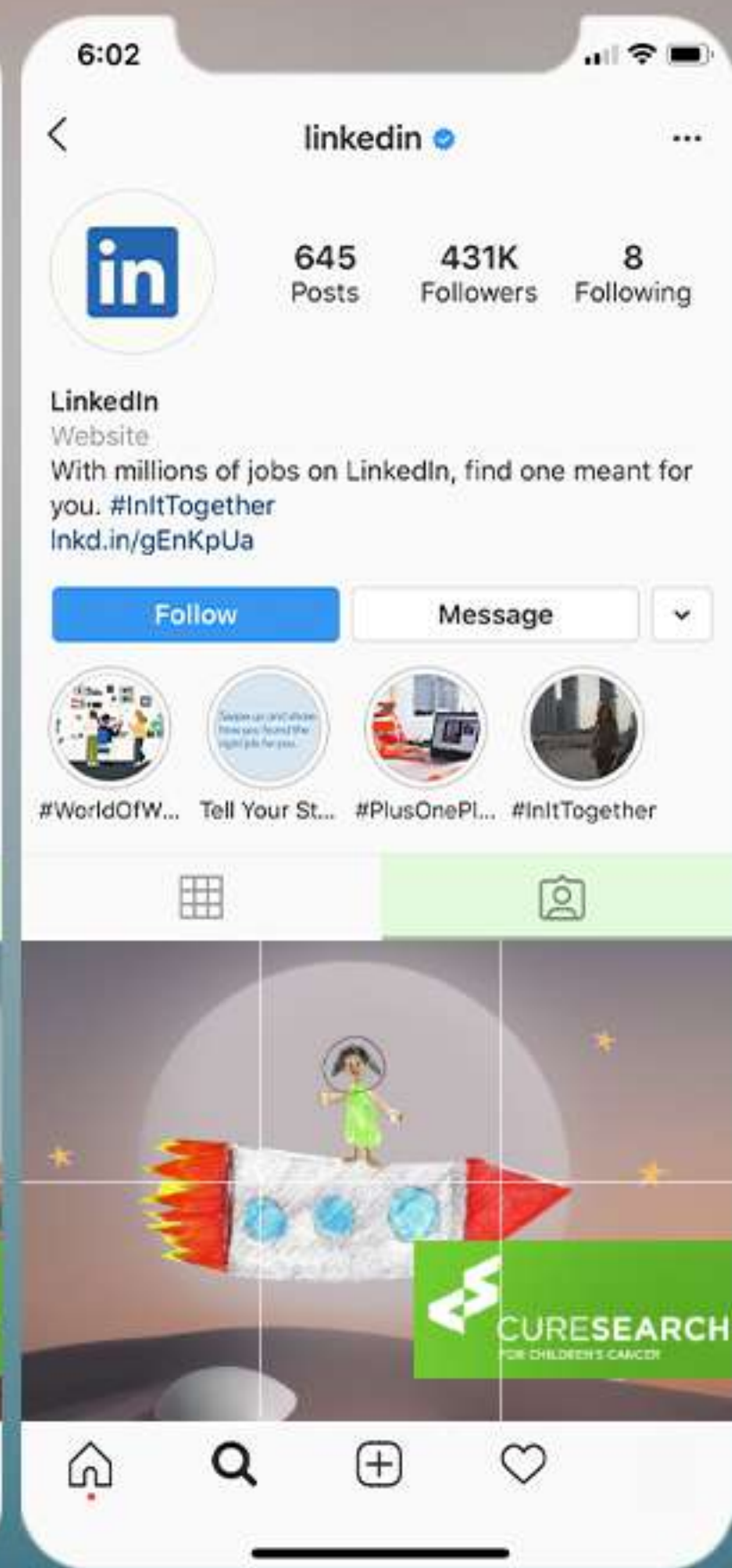
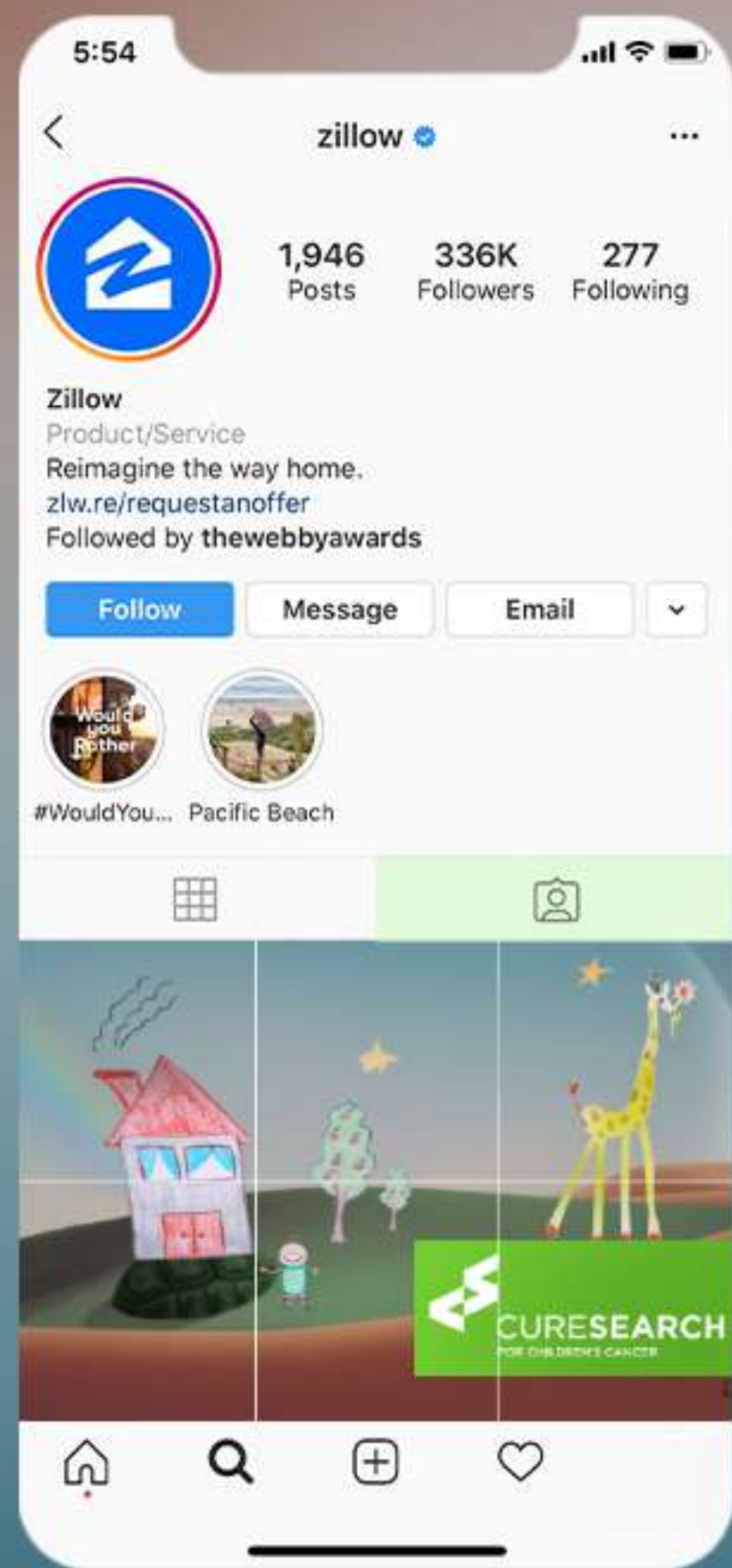


# PHASE 1 - EXTENSION 1

INSTAGRAM PROFILE / GALLERY OF DREAMS



TAKING OVER POTENTIAL PARTNER COMPANIES



PHASE 1 - EXTENSION 2

INSTAGRAM PROFILE / GALLERY OF DREAMS



# PHASE 2 - EXTENSION 3

## PLATFORM HIJACK

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West Covina, CA  For Rent Price Beds & Baths Home type More Save search

42 results Sort by: Newest

4 hours ago Updated today

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1419 Alpine Cir, Baldwin Park, CA 91706  
House for rent

**\$2,175+** 2 bds  
Torrey Pines Apartment Homes | 851 S Sunset A...  
Torrey Pines Apartment Homes

Updated yesterday

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**Adam's Dream House**  
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Learn More

**\$1,750+** 2 bds  
220 S Bandy Ave, West Covina, CA  
For Rent

in Search Home My Network Jobs Messaging Notifications

**Maya's Dream Job**  
DDB Health • New York City Metropolitan Area  
NEW • Posted 7 hours ago • 31 applicants

Save Easy Apply

*Maya dreams of becoming an astronaut someday. Not even being diagnosed with bone cancer can stop her. Make Maya's dream a possibility and find out how you can help.*

Visit [curesearch.org](http://curesearch.org) to support and learn more.

How you match  
Criteria provided by job poster

Skills  
Art Direction  
Communication  
Adobe Creative Suite

See more

Estimated salary  
For Art Director in New York City Metropolitan Area at DDB Health

Base salary	Total compensation
<b>\$72,500/yr</b> Range: \$63K - \$83K	<b>\$72,500/yr</b> Range: \$63K - \$83K

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4.98★ (625)
- OUTDOOR SPORTS**  
**Parasailing Excursion Miami**  
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- OUTDOOR SPORTS**  
**SUP/Kayak Animal & Island Exploration**  
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4.97★ (158)
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**Cruise Miami By Catamaran Motor Yacht**  
From \$149/person · 4 hours  
5.0★ (235)
- PADDLEBOARDING**  
**Sunset Paddle Boarding**  
From \$50/person · 2 hours  
5.0★ (11)