French Lick Springs
Resort and
Conference Center
8670 West State Road 56
French Lick, IN 47432

Indiana Rural Health Association 20th Annual Rural Health Conference and Annual General Membership Meeting June 13 and 14, 2017

"Rural Health: Economy, Impact, Care"



Conference Brochure Index

Conference Description, Objectives, and Targeted Audience	2
About IRHA	2
Special Activities 2017 IRHA Annual Conference Agenda at a Glance 2017 IRHA Conference Program and Keynote and Plenary Speaker Mobile Simulation Lab	3
	4
	5-1
	11
Registration and Hotel	12
Hotel History	13

Conference Description

IRHA's Annual Conference brings together physicians, nurses, pharmacists, public health professionals, and other rural health practitioners and advocates with residents of rural communities. Practitioners from the field and national experts discuss current topics, as well as share the experiences of others in public health and rural health care delivery, along with the latest information regarding the start-up and on-going management of rural health care delivery models.

Conference Objectives

At the conclusion of the Conference, participants should be able to:

- * Recognize the national efforts to support population health and healthcare reform in rural communities;
- * Examine unique rural health policy challenges related to finance and quality measurement and resource allocation;
- * Recognize how to effectively engage rural populations and leverage community partnerships;
- * Recognize the need to integrate primary care and behavioral
- * Recognize the role of public health and its importance in rural medicine;
- * Recognize the current state of opioid abuse in Indiana and how collective efforts can steadily influence the pain population
- * Recognize the need for school-based outreach in a rural community and how it can advance the mission of organizations;
- * Recognize the benefits of integration of mental health services into primary care in rural settings;
- * Recognize the different types of telepharmacy and how it is improving patient care;
- * Learn how regulatory changes impact revenue cycle management.

About IRHA

The Indiana Rural Health Association (IRHA) is a not-for-profit organization representing a diverse statewide membership consisting of individuals and organizations committed to the improvement of health and resources for rural Hoosiers. IRHA seeks to provide a meaningful forum for assessing the strengths and weaknesses of the health and safety of rural communities in Indiana. IRHA seeks to provide educational programs that focus on the unique needs of the residents of rural Indiana and the providers who serve them. IRHA also works to educate the public on relevant issues and focus unified efforts to bring about the necessary changes in public and private policies to ensure that all rural Hoosiers have access to quality health care in their own communities. More information about the IRHA can be accessed through www.indianaruralhealth.org.





Targeted Audience

- Administrators
- Case Managers
- Certified Professionals in Healthcare Quality
- **Clinical Managers**
- **Dentists and Dental Hygienists**
- Discharge Planners
- Health Professions' Students
- Hospital Board of Directors' Members
- Information Technology Staff
- Mental Health Professionals
- Nurses and Nurse Practitioners
- **Pharmacists**
- Physicians and Physician Assistants
- Medical Assistants
- Public Health Professionals
- Quality Improvement Professionals
- Respiratory Therapists
- Social Workers/Community Health Workers/Health Coaches
- **Utilization Reviewers**
- Accountants
- Rural Health Clinic Coders and Billing Staff
- Rural EMS and First Responders
- Other Healthcare Providers from Hospitals and Rural Clinics
- Workforce Recruiters, Veterans, and Consumers

This educational activity is funded in part by the Indiana State Department of Health/State Office of Rural Health federal grant #000000018445

Administrators

The Indiana State Board of Health Facility Administrators (IHFA) has approved IRHA as a sponsor of continuing education programs for health facility administrators. IRHA's license number is 98000258A.

In Collaboration with HFMA of Indiana



Management Sessions Co-Sponsored by Indiana Healthcare Executives Network—Sessions with IHEN logo have been preapproved for ACHE Qualified Education CEUs. As an independent chartered chapter of the

American College of Healthcare Executives, Indiana Healthcare Executives Network is authorized to award 8.75 hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

This activity is supported by a contribution from Lilly.



Monday, June 12, 2017

Golf Beginning at 11:00 a.m.—18-hole best-ball tournament at the Donald Ross Course Contact Tina Elliott at telliott@indianarha.org if interested in participating.

Welcome/Networking Reception—5:30 to 7:30 p.m. Hoosier Foyer/Event Center 2nd Floor Sponsored by:

Wellness Activity—7:30 p.m. Outside walk after the networking reception











Tuesday, June 13, 2017

Zumba—6:15 to 7:00 a.m. (sponsored by IHIE) Habig Room

Silent Auction—8:00 a.m. to 5:00 p.m. Hoosier Ballroom (Exhibit Hall)

Stretching Break—2:45 p.m.

Student Session/Networking Opportunity/Pizza Night—6:00 to 8:00 p.m. Windsor Ballroom

Yoga—6:30 to 7:15 p.m. (sponsored by IHIE) Habig Room

Wednesday, June 14, 2017

5K Wellness Walk/Run—6:00 a.m. (sponsored by IHIE) Meet in front of Event Center

Stretching Break—11:50 a.m. in Windsor Ballroom prior to lunch

2017 IRHA Annual Conference Agenda at a Glance

Monday, June 12, 2017

Welcome/Networking Reception Sponsored by BPN Premier Members 5:30 - 7:30 p.m.

Tuesday, June 13, 2017

8:00-9:00 a.m.

Registration/Breakfast/Exhibitor Networking/ Silent Auction

9:00-9:15 a.m.

Welcome/Call to Order/Introduction of Board Candidates and Health Professional Students and their Underwriters

9:15-10:15 a.m.

Keynote Address

"Rural Health: Economy, Impact, Care"

Alan Morgan, MPA, Chief Executive Officer

National Rural Health Association

10:25-11:10 a.m. Concurrent Sessions I

11:15 a.m.-12:00 p.m. Concurrent Sessions II

12:00-1:30 p.m.Lunch and Exhibitor Networking

1:30-2:45 p.m.

Keynote Address

"Rural Policy Issues—A View From the Trenches"
Paul Moore, DPh
Senior Health Policy Advisor
Federal Office of Rural Health Policy

Executive Secretary, National Advisory Committee Rural Health and Human Services

3:00 - 3:45 p.m.

Concurrent Sessions III

3:45-5:00 p.m.

Reception in Exhibit Hall hosted by Exhibitors

5:00-6:00 p.m.

General Membership Meeting and Door Prize Drawings Silent Auction bidding closes at 5:00 p.m.

Fund Raising Feature:

Silent Auction to benefit health professional students' scholarships

June 13, 2017

Location: Hoosier Ballroom

Wednesday, June 14, 2017

7:00-8:00 a.m.

Breakfast/Exhibitor Networking

8:00-9:30 a.m.

Plenary Session #1

"Indiana Opioid Crisis and the Impact of Collective Efforts"

Panel Discussion:
Deena Dodd (facilitator)
Brian Carrico
Nikki King
Christina Tulenko, MD, JD
Randy White, FACHE

Plenary Session #2
"Behavioral Health Ecosystem: Science and Technology Solution Framework for Opioid Problem"
Panel Discussion:
Cody Mullen (facilitator)
Aaditya Goswami, PhD
Allen Tien, MD, MHS

9:00-9:30 a.m. Joint Plenary Q & A

9:30-10:00 a.m. Exhibitor Networking

10:00-10:45 a.m. Concurrent Sessions IV

11:00-11:45 a.m. Concurrent Sessions V

12:00 p.m.Awards Luncheon

1:15-2:15 p.m.

Keynote Address
"Surviving the Trauma Experience"
Mike King (facilitator)
Marcus Engel—trauma survivor
Davey Hamilton (Indy Racing League Car Series and Stadium Super Trucks)—trauma survivor

2:15 p.m. Adjournment

Indiana Rural Health Association 2017Annual Conference June 13 and 14, 2017

Monday, June 12, 2017

Welcome/Networking Reception Sponsored by BPN Premier Members 5:30 - 7:30 p.m.

Tuesday, June 13, 2017

8:00-9:00 a.m.

Registration/Breakfast/Exhibitor Networking/ Silent Auction

9:00-9:15 a.m.

(Windsor Ballroom)

Welcome/Call to Order/Introduction of Board Candidates and Health Professional Students and their Underwriters

9:15-10:15 a.m.

(Windsor Ballroom)

"Rural Health: Economy, Impact, Care"
Alan Morgan, MPA, Chief Executive Officer
National Rural Health Association

10:25-11:10 a.m. Concurrent Sessions I

1 Advanced Coding and Documentation for RHCs

Joanie Perkins, CPC (Windsor Ballroom)

2 Leveraging Economies of Scale with a Multi-Stakeholder Rural and Urban Telehealth Network in Illinois

David Mortimer, MDiv Alison Kennedy, MHA, BSN, RN, SCRN, LSSBB Julie Edwards, MBA (*Truman 201*)

3 Health Coaching to Manage Chronic Conditions Among Rural Patients: Results from a 3-Year Evaluation

Hannah Maxey, PhD, MPH, RDH Cody Mullen, PhD(c) Courtney Randolph, BS (Roosevelt 202)

4 Senior Living and Hospitals: Partnerships in Rural Communities

Chris Blanda, BS, MBA (Kennedy 203)

5 Privacy and Security in an Acute Care Hospital Environment—What You Need to Know!

John DiMaggio, MBA (Eisenhower 204)

- 6 Leveraging Regional Cancer Control Coalitions to Impact Rural Populations Rishika Chauhan, MPA (Nixon 205)
- 7 Telehealth Diabetes Self-Management Training: Overview of Benefits and Medicare Billing Guidelines, THE Complete Resource Mary Ann Hodorowicz, RDN, CDE, CEC, MBA (Ford 207)
- 8 RHIC Simulation Center (Reagan 209)

10:25-11:25 a.m.

Integrating Mental Health Services Into the Primary Care Setting via Video—Lessons From the Field

Justine Mitchell, MA Arryn Hawthorne, LCSW (Johnson 206)

> 11:15 a.m.-12:00 p.m. Concurrent Sessions II

- 1 Telehealth Integration at Spectrum Health Jared Cowan, MBA Kris Brenner, DO (Truman 201)
- 2 Survey, Including Emergency Preparedness Kate Hill, RN (Roosevelt 202)
- 3 Zooming in on Telehealth
 Jean Scallon, MA, FACHE
 Lisa Hanner-Robinson, MD
 Jennifer Spencer, PhD, HSPP
 (Kennedy 203)
- 4 Innovations in Rural Allied Health Profession Workforce Development

Stephanie Laws, RN, MSN Amnah Anwar, MPH Heather Grable, MS, RRT (Eisenhower 204) j HEN

- 5 Caring for the Caregiver Amber Cadick, PhD, HSPP Andrea Williams, MS Robert Ehresman, MD Jonathan Dario, MD (Nixon 205)
- 6 Making the Case for Quality: How to Engage Clinical Staff in QI Activities
 Kelley Montague, RN, BSN, CCM
 (Ford 207)
- 7 RHIC Simulation Center (Reagan 209)

į HEN

12:00-1:30 p.m. Lunch and Exhibitor Networking

1:30-2:45 p.m.

(Windsor Ballroom)
Keynote Address

"Rural Policy Issues—A View From the Trenches"
Paul Moore, DPh
Senior Health Policy Advisor
Federal Office of Rural Health Policy
Executive Secretary

National Advisory Committee

Rural Health and Human Services

3:00-3:45 p.m.

Concurrent Sessions III

 Improving Rural Patient Care with Telepharmacy

Gregory Janes, MBA (Truman 201)

2 2017 RHC Billing Updates and What Matters in MACRA

Joanie Perkins, CPC (Roosevelt 202)

3 Five Misconceptions about Rural Hospitals and Health Information Exchange and Success Stories That Prove Them Wrong Deb Hemler
Beth Jump, MS, RN
Kimberly Sodowsky, BSN, RN, CHTS-CP
Crista Miller, RN, BSN
(Kennedy 203)

- 4 Successful Provider Recruitment and Retention Techniques and Rural Recruiting in a Global World and Primary Care Challenges Elvin Plank, BSN, MPA Chris Mathew Kelli Mulloy (Eisenhower 204)
- The Role of the Patient-Centered Medical Home in Rural Health Lisa Gouin, NCQS, PCMH, CCE (Nixon 205)
- 6 School-Based Telehealth Clinics: How Telehealth is Leveraging Access to Care for Children in Rural Indiana Jennifer Hill, MS, CNP Sarah Thompson, MPH Chris Daughtry, PhD, M.Ed Hayley Ready, BA (Ford 207)
 - 7 RHIC Simulation Center (Reagan 209)

7 HEN

3:00-4:00 p.m.

8 Keys to Success Under MIPS/MACRA Using Lessons Learned from the Success of Rural Indiana Facilities

Tim Putnam, DHA, FACHE Lisa Kilawee, MPA (Johnson 206)

> 3:45-5:00 p.m. (Hoosier Ballroom)

Reception in Exhibit Hall hosted by Exhibitors

5:00-6:00 p.m.

(Hoosier Ballroom)

General Membership Meeting and Door Prize Drawings Silent Auction bidding closes at 5:00 p.m.

Wednesday, June 14, 2017

7:00-8:00 a.m.
Breakfast/Exhibitor Networking

8:00-9:30 a.m. (Windsor Ballroom)

Plenary Session #1—Windsor B

"Indiana Opioid Crisis and the Impact
of Collective Efforts"
Panel Discussion:
Deena Dodd (facilitator)
Network Development Officer
Indiana Rural Health Association

i HEN

Brian Carrico
Senior Vice President of Sales and Distribution
Innovative Health Solutions

Nikki King Administrative Fellow Margaret Mary Health

Christina Tulenko, MD, JD Pain Management Group

Randy White, FACHE President/CEO Fayette Regional Health System

Plenary Session #2—Windsor C
"Behavioral Health Ecosystem: Science and
Technology Solution Framework
for Opioid Problem"
Panel Discussion:
Cody Mullen, PhD(c), (facilitator)
Research and Development Officer
Indiana Rural Health Association

Aaditya Goswami, PhD Co-Founder and Chief Executive Officer BH-Works, Inc.

Allen Tien, MD, MHS President and Chief Medical Officer BH-Works, Inc.

9:00-9:30 a.m.Joint Plenary Q & A

9:30-10:00 a.m. Exhibitor Networking

9:45-10:45 a.m.

Mindful Leadership at Every Level: How Critical Access Hospitals Assess and Develop a Leadership Climate to Reduce Risk

Thad Perry, PhD Craig Overmyer, Dr.Min. Nicholas Dann (Johnson 206)

> 10:00-10:45 a.m. Concurrent Sessions IV

2 Clinical Telemedicine for Schools and Rural Applications

Keri Dostie Jennifer Hill, MS, CNP Sarah Thompson, MPH (*Truman 201*)

- 3 IHCP Update and Provider Healthcare Portal Virginia Hudson (Roosevelt 202)
- 4 What You Need to Know About Value-Based Reimbursement
 David Blish, MHA, MBA
 Brad Reay, CPA
 (Kennedy 203)
- 5 Utilizing Process/Quality Improvement Initiatives to Drive MIPS Success Allison Bryan-Jungels, MS, CHES (Eisenhower 204)
- 6 HPSAs—Important Changes You Need to Know
 Elizabeth Burrows, BA, JD
 Ann Alley
- 7 Getting Upstream of Substance Abuse in Rural Southern Indiana

Susan Jamison (Ford 207)

(Nixon 205)

8 The Addicted Brain James Turner, DO (Reagan 209)



į HEN

10:45-11:45 a.m.

į HEN

1 Cybersecurity—How Indiana Healthcare Organizations Compare Nationally and Key Lessons Learned

George Bailey, MS, CISSP, HCISPP, GCIH (Johnson 206)

11:00-11:45 a.m.

Concurrent Sessions V

2 Telehealth Reimbursement in the State of Indiana

Becky Sanders, MBA Amnah Anwar (*Truman 201*)

3 Compliance Challenges with Medical Records Requests, Audits, and 501(r) Melinda Brunner, MBA (Kennedy 203)

- 4 A Futurist's View—Care Delivery Trends for Rural Health: A Snapshot of the 2017 AHA Environmental Scan Ronald Menze, AIA, ACHA, EDAC (Eisenhower 204)
- 5 Bridging the Accessibility Gap Together Lynn Baldwin, RN, MSN, WHNP-BC, BSN Hillary Locker, RN, BSN (Nixon 205)
- 6 Pilot EMS Programs in Owen County
 Cris Lunsford, EMS
 Charlotte Church
 Gretchen Martin, MSW
 Erich Teuton
 (Reagan 209)
- 7 Patient-Centered Medical Home: Understanding the New 2017 Standards and Transitioning Your Current Practice to Them Jennifer Anglin, PMP, PCMHC CCE, MUCP (Ford 207)

12:00 p.m.Awards Luncheon

1:15-2:15 p.m.
(Windsor Ballroom)
Keynote Address
"Surviving the Trauma Experience"
Mike King (facilitator)
Marcus Engel—trauma survivor
Davey Hamilton (Indy Racing League Car Series and Stadium Super Trucks)—trauma survivor

7 HEN

2:15 p.m. Adjournment

Featured Keynote and Plenary Speakers



Marcus Engel, BS, MS, is a bestselling author and speaker whose messages inspire, impact and influence audiences. His powerful story is customized for each individual organization and always includes the basis of overcoming adversity, commitment to higher goals, honoring health care professionals and embracing the truly important aspects of life.

Marcus' keynotes have been witnessed by tens of thousands of audience members including major Healthcare Institutions, Corporations, Faith Based Organizations and many of the country's top rated Universities and Colleges. No matter where audience members are personally or professionally, there is something for everyone!

Marcus holds a B.S. in sociology from Missouri State University and an M.S. in Narrative Medicine from Columbia University, NYC. He lives in Orlando, Florida with his wife, Marvelyne and Seeing Eye dog, Garrett.

Stay tuned for the rest of the story during the final keynote session.

Davey Hamilton is a race car driver in the Indy Racing League IndyCar Series and Stadium Super Trucks. He has made 56 series starts and while never winning a race, finished second 3 times. He placed second in series points in the 1996–1997 season and again in 1998 season.



Hamilton had been proficient in supermodified racing, as a frequent winner in various supermodified races, usually held in the northern areas of the United States.

Hamilton most recently competed in Robby Gordon's 2014 Stadium Super Trucks season debut at the Firestone Grand Prix of St. Petersburg where he placed 8th in the first race, and 9th in the second race.

In 2001, Davey Hamilton finished his sixth Indy 500 race and then went to compete in the Texas 500.

Stay tuned for the rest of the story during the final keynote session.

Dr. Paul Moore, DPh, currently serves in Washington, DC as Senior Health Policy Advisor to the Federal Office of Rural Health Policy. To this opportunity, he brings a lifetime of experience related to rural healthcare from both his family heritage and more than thirty years in community and hospital pharmacy. But his career reaches beyond just



pharmacy, as he has served as the CEO of a County Healthcare Authority, consisting of one of the nation's earliest Critical Access Hospitals, the County EMS, a physician clinic, and a Home Health Agency.

Moore also serves as the Executive Secretary for the National Advisory Committee for Rural Health and Human Services.

Recognized as among the top 100 most influential people in healthcare by Modern Healthcare Magazine, Alan Morgan, MPA, serves as Chief Executive Officer for the National Rural Health Association. He has more than 27 years' experience in health policy development at the state and federal level and is one of the nation's leading experts on rural health policy.



Morgan served as contributing author for the publication, "Policy & Politics in Nursing and Health Care," and for the publication, "Rural Populations and Health." In addition, his health policy articles have been published in: The American Journal of Clinical Medicine, The Journal of Rural Health, The Journal of Cardiovascular Management, The Journal of Pacing and Clinical Electrophysiology, Cardiac Electrophysiology Review, and in Laboratory Medicine.

Morgan served as staff for former U.S. Congressman Dick Nichols and former Kansas Governor Mike

Hayden. Additionally, his past experience includes tenures as a health care lobbyist for the American Society of Clinical Pathologists, the Heart Rhythm Society, and for VHA Inc.

He holds a bachelor's degree in journalism from University of Kansas and a master's degree in public administration from George Mason University.

Featured Keynote and Plenary Speakers

Plenary Session #1

"Indiana Opioid Crisis and the Impact
of Collective Efforts"
Panel Discussion:
Deena Dodd (facilitator)
Network Development Officer
Indiana Rural Health Association

Brian Carrico
Senior Vice President of Sales and Distribution
Innovative Health Solutions

Nikki King Administrative Fellow Margaret Mary Health

Christina Tulenko, MD, JD Pain Management Group

Randy White, FACHE President/CEO Fayette Regional Health System Plenary Session #2

"Behavioral Health Ecosystem: Science and Technology Solution Framework for Opioid Problem"

Panel Discussion:
Cody Mullen, PhD(c), (facilitator)
Research and Development Officer
Indiana Rural Health Association

Aaditya Goswami, PhD Co-Founder and Chief Executive Officer BH-Works, Inc.

Allen Tien, MD, MHS President and Chief Medical Officer BH-Works, Inc.

Awards Luncheon Emcee and Conference Public Relations



Mike King— Born in Virginia and raised in North Carolina, Mike King has called Indiana home since January of 1986, when he became the sports anchor at WTHI-TV (CBS) in Terre Haute.

He has worked as a journalist and professional broadcaster for 35 years, taking his first full-time job in the field in the late '70's as the sports editor of The Daily Record in Dunn, North Carolina, while still attending Campbell University. In the years that would follow, King would serve as sports anchor at a pair of North Carolina television stations, WNCT-TV (CBS) and WCTI-TV (ABC), before making the move to Indiana.

King joined the Indianapolis Motor Speedway Radio Network in 1994 as a pit reporter for Indianapolis 500 broadcasts and five years later was named the chief announcer for the network. He held the position of Radio Voice of the Indianapolis 500 and IndyCar Series for 15 years before retiring from the position at the end of the 2013 season. King became the only announcer in history to call action from the pits and all 4 turn positions during radio broadcasts at the Indianapolis Motor Speedway, while also serving as network anchor. He was fortunate enough to work on 232 IndyCar Series broadcasts, 12 Brickyard 400s, 6 United States GP Formula One races, and 4 MotoGP events.

In 2011, King took his media/broadcast skills to the Union Health System and Union Hospital in Terre Haute, Indiana, joining the Public Relations and Marketing Department as a media marketing specialist. He developed and produces *Radio Union Today*, a daily two-minute feature that is presented by Union Hospital and heard 52 weeks a year in the Wabash Valley on 98.5 WIBQ, B102.7, 104.9 WAXI and 100.7 MIX-FM. Five different features each week highlight medical professionals, community events and technology updates. Additionally, he is responsible for producing Union Hospital's radio and television marketing and public service announcement messaging to the community, while coordinating health fairs and special events.

About the Mobile Simulation Lab—June 13 Only

The Mobile Simulation Lab, operated by the Rural Health Innovation Collaborative, will be featured in breakout room Reagan 209 on Tuesday, June 13, only.

The plan is to take the first 15 minutes of each of the sessions to have all participants learn about a "featured topic." The purpose is to highlight ways used for simulation-based methodologies for targeted education in rural communities. The three highlighted topics will be:

- 1. Using Simulation to Educate Law Enforcement on Opiate Overdose Treatment -Erik Southard
- 2. Using Simulation to Train EMS -Robert Eberhardt
- 3. Neonatal Outreach Simulation Training for Critical Access Hospitals Jack and Jennifer Jaeger

For the remaining 30 minutes of each session, the room will be open to allow participants to go to a variety of stations set up to try out simulators, skills trainers, and hi-tech gadgets. Experts will be available at each station to discuss topics related to that piece of equipment. Included will be:

- 1. Intubation with an airway trainer
- 2. Delivering a baby with our Obstetrical Simulator
- 3. Stabilizing and Resuscitation a Premature Infant with our Neonatal Simulator
- 4. Driving our Double Robotics telepresence simulator
- 5. Tournaguet Care on an accidental leg amputation with an adult simulator
- 6. Assessing breath sounds on an auscultation simulator
- 7. Procedural Skills with a Virtual Reality Simulator











Conference Fee and Hotel Information

Conference Fee

A Conference fee of \$300 for both days or \$225 for one day includes Conference materials, break refreshments, group meals, reception, and a one-year IRHA membership.

Student Conference scholarship information and online registration are available at www.indianaruralhealth.org.

French Lick Springs Resort and Conference Center Individuals will be responsible for their own reservations.

French Lick Springs Hotel

8670 West State Road 56 French Lick, IN 47432

A discounted group rate is being offered until May 14, 2017, (midnight) for \$135 per night. Reservations can be made 2 ways:

- 1. Call the resort directly 1-888-936-9360 and use the group code **0617INR**. You must identify yourself as being with the Indiana Rural Health Association at the time the reservation is made in order to receive the special group rate.
- 2. On the website www.frenchlick.com using the group code **0617INR**.















Hotel History

For nearly 170 years, there has been a lodging establishment operating at the current site of French Lick Springs Hotel. It all began in 1845, when Dr. William Bowles, a physician from Paoli, Indiana, opened the first French Lick Springs Hotel. Bowles used his knowledge as a physician to explore the healing properties of the abundant mineral springs in this area of the country.

Bowles' enterprise was prosperous and continued to thrive under various owners. In 1901, the outgoing mayor of Indianapolis, Tom Taggart, along with a small group of investors, formed the French Lick Hotel Company and bought the property. It was under Tom Taggart's imaginative direction that French Lick Springs Hotel made great strides in décor, development, and transportation. He enlarged the east wing, now known as the Spa Wing, using the yellow "French Lick Brick," scagliola (faux marble) and Italian mosaic floors. He also encouraged the Monon Railroad to lay a special spur and run daily trains between Chicago and the front entrance of the hotel.

Taggart modernized and expanded the mineral springs for which the hotel was becoming famous. He built pavilions to shelter them and added a new bath building on the current site of the Spa at French Lick Springs Hotel. He brought electricity, a fresh water system, and a trolley line to the town. He built a new bottling house to bottle water from his Pluto Spring for national distribution.

While French Lick Springs Hotel was expanding, the game of golf was gaining popularity the world over. In 1907, Taggart hired Tom Bendelow to design the hotel's first championship golf course, known at the time as "The Valley Course." Just ten years later, Taggart commissioned Donald Ross & Associates to design and build "The Hill Course."

Also in 1917, the world famous chef Louis Perrin first served tomato juice. As luck would have it one morning, he was out of oranges and could not serve the traditional orange juice. Needing to serve some sort of juice at breakfast, Chef Perrin squeezed tomatoes; and the rest is history. With Taggart serving as the chairman of the Democratic National Committee, French Lick Springs Hotel developed a reputation as the unofficial headquarters of the Democratic Party. In 1931, Franklin D. Roosevelt rounded up support at a Democratic Governor's Conference, being held at French Lick Springs Hotel, for the party's presidential nomination.

In 1946, Thomas Taggart, Junior, sold French Lick Springs Hotel. Over the next nearly 60 years, French Lick Springs Hotel was owned by five companies operating out of five different states, none of which was Indiana. In 2005, French Lick Springs Hotel was purchased by COOK Group, Inc., a global medical device manufacturing company, headquartered in Bloomington, Indiana, The COOK Group stepped in to preserve both French Lick Springs Hotel and West Baden Springs Hotel. Under the direction of Bill, Gayle, and their son, Carl Cook, both hotels and their grounds received a multi-million dollar renovation returning them to the grandeur of the days of Taggart and uniting them as one resort. In 2006, French Lick Springs Hotel reopened after an extensive renovation and new addition, French Lick Casino. The original 1917 "Hill Course" was reopened and restored as The Donald Ross Course. With the completion of the West Baden Springs Hotel restoration in 2007, French Lick Resort was born.

French Lick has lots of activities for the entire family:

Tennis **Biking** Golf Stables Carriage Rides Indoor Pool Outdoor Pool FootGolf Basketball **Power Walks** Bowling and Arcade Area Attractions Historical Tours Hiking Shopping Trolley

Bring the family!





