# Haoda



ーう 哈区 (horse that-goes-far)

# Furniture / Product Designer

haodadesign.com haoda@haodadesign.com 818 930 4607

I design to bring people closer to each other.

# RECOGNITION

Wanted Design/ICFF 2024 Forma Collection

**Interior Design Best of Year Award 2023** Forma side tables, winner, student category

**LAMP Lighting Competition 2023** Starfall Pendant, winner in outdoor lighting

**LIT Lighting Design Awards 2023** Starfall Pendant, winner in outdoor lighting

SIT Furniture Design Award 2023 Loop Lounge Chair, winner, lounge Chair

Robert Bruce Thompson Competition Starfall Pendant, third place

ArtCenter College of Design Gallery Forma Collection

#### SKILLS

## Softwares

Solidworks Keyshot Unreal Engine InDesign Photoshop Lightroom Modo ZBrush



## EDUCATION

ArtCenter College of Design2022-presentMS in Furniture, Lighting, and Fixtures Design

University of Illinois at Urbana Champaign2016-2021BS in Industrial Design2016-2021

## EXPERIENCE

#### Cory Grosser + Associates

2023-present

- Product Design Intern -Assisted head designer with designing and modeling
- -Created renderings of projects
- -Took part in model making and 3D printing
- -Maintained and serviced 3D printers in the studio

# ArtCenter College of Design

LabTech for Graduate Environmental Department -Operated 3D printer for variety of projects -Maintained machines/tools in fabrication lab -Assisted lab users on operating the tools

## Xin Hang Industrial Design

Pet Product Design Intern -Designed a variety of pet products -Assisted head designer with brainstorming ideas -Worked with manufactures and craftsmen on products

#### Maurice Sporting Goods

#### Spring 2019

Summer 2018

- Sport Product Design Intern
- -Designed outdoor sports products
- -Created working prototypes

# LKK Design

Product Design Intern

- -Designed interactive desktop robot for taxation offices
- -Conducted intensive user research at taxation offices
- -Brand identity and culture design

## Lizhong Group

Product Research and Design Intern -Designed automotive rims

> English Chinese

# INTERESTS LANGUAGES

Bodybuilding Photography Automotive Sneakers Summer 2017

2023-present

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Fall 2021