

Sara Hua

Digital + Tangible Product Designer
www.sara-hua.com
hi@sara-hua.com

Education_

ArtCenter College of Design_ Pasadena, CA **9/2016 - Present**

B.S Product Design + Social Innovation Minor

INSEAD_ Singapore **2/2021 - 5/2021**

MBA Exchange Program - Digital Product Management

University of California Los Angeles_ Los Angeles, CA **1/2018 - 8/2018**

Interdisciplinary Studies - Digital Healthcare Innovation

Experience_

Xbox_ UIUX Design Intern_ Redmond, WA **5/2020 - 8/2020**

Crafted gaming experiences at Microsoft Turn 10 Studios to connect people in a freshly playful way.

IMLS Grant Program_ UX Researcher_ Pasadena, CA **1/2021 - 5/2021**

Collaborated with SAA, The Braille Institute and people with disabilities to improve UX and accessibility of digital archives.

Johnson & Johnson_ UIUX Design Intern_ Cincinnati, OH **5/2020 - 8/2020**

Supported medical device (IDHF) team in Surgical Display and Instrument design under Human Factor Guidelines.

Cedars-Sinai_ Sponsored Graphic Designer_ Pasadena, CA **1/2020 - 5/2020**

Built a campaign to raise HPV awareness and close the Cancer Gap in LGBTQIA+ communities.

Newell_ Sponsored Product Designer_ Pasadena, CA **1/2020 - 5/2020**

Helped Mr. Coffee transform into a more sustainable future through industrial design, product ecosystem and branding.

designaffairs (Accenture)_ ID Intern_ Shanghai, CHN **10/2018 - 1/2019**

Delivered industrial design and experience design solutions in multi-scale and multi-medium.

Recognition_

Fast Company's **Innovation by Design Awards** **2021 Honorable Mention**

Mr. Coffee Coffee Maker

Spark Design Awards **2020 Graphics Finalist**

Let's Talk About Ending HPV

Adobe Creative jam 2020 **2nd Prize**

Playground - Kids' Online Education Platform

ArtCenter Provost List **2019-2021**

Honors List (GPA: 3.8+/4.0)

Strengths_

Design

Observe + Listen + Communicate
User Experience + UI Design
In-depth Research
Alignment Diagram
Rapid Prototyping
Usability Testing
Accessibility Design
Micro-Interaction Design
Visual Branding System
+ Industrial Design
+ Packaging Design

Technical

Sketching, Solidworks, Keyshot
Adobe Suite (Ai, Ae, Ps, Id, Xd)
Figma, Sketch, Principle, Protopie
HTML/CSS, Javascript

Interest

Clay + Glaze Experimenting
Stationary Collecting
Documentary Watching