



JACKY CHENG

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EXPERIENCE

Brand Visual Designer (MISSHARVEY) - Present

Missharvey - Director of Sports franchise development and outreach at CLG.
Working on branding and social media visuals for Missharvey and Elevey.

Design Intern at CLG (Counter Logic Gaming) - Summer 2020

3 Month internship with the design team at CLG.
Was mentored by Amy Beltran, Art Director at CLG.

Under Armour (Sponsored Project) - Summer 2019

Worked on footwear concepts for track and field for the Summer Olympics 2024 and collaborated with CMF designers. It was led by Tom Ludeckle, Design Director of Innovations.

VF Corporation (Sponsored Project) - Summer 2019

Created footwear concepts utilizing Gravity Sketch to tell stories with the Advance Digital Creation Team. It was led by Safir Bellali, Director of Advance Digital Creation.

Kintori - Spring 2018

Founder of the car club for my friends which transitioned to a small business selling branded merchandise. I also edit and take photos of the cars we want to feature on our instagram.

MENTORSHIPS

Nike Mentorship - Summer 2019

Mentored by Mark Smith (Creative director of innovation at Nike) and other alumni at Nike, Thomas Belhacene, Erick Ikeda, and Emily Harrington. Was tasked to create a compelling 6 word story that would dictate a footwear concept.

Biomechanica - Summer 2019

Designed footwear concepts based on human bio mechanics.
Mentored by Martyn Shorten, Simon Luthi, Jeff Pisciotta, and Eric Pisciotto.

EDUCATION

Student at Art Center College of Design - 2016-2021

Product Design (anticipated 2021)

Pensole Footwear Design Academy - Summer 2019

VFC sponsored project led by Angela Medlin. Participated in the apparel design course and collaborated with a footwear designer to design a full head to toe set.

Pensole Footwear Design Academy - Summer 2017

Under Armour sponsored project led by Dwayne Edwards. Under Armour sponsored footwear project led by Dwayne Edwards. Collaborated with CMF designers to complete the footwear project and storytelling.