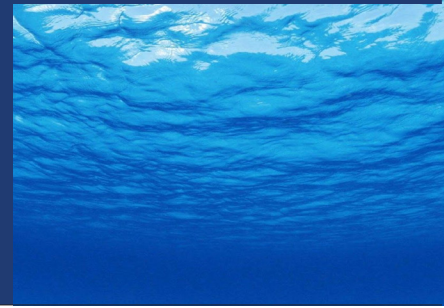


Collaboration for Ocean Health



“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.”

– Margaret Mead

WHY THE NEWDAY OCEAN HEALTH ETF?

Newday Impact (“Newday”) and its investment approaches were created as a means for institutions and individuals to align their investments with their values to confront some of the world’s most pressing issues and make change for the better.

One such area is the world’s oceans, the status of which Newday is committed to improving, recognizing the monumental impact ocean health has on global ecology. It is due to these circumstances, the Ocean Health ETF is one of the first investment portfolios Newday is bringing to market. The Ocean Health ETF, while providing an effective and efficient means for investors to make a positive impact on ocean environments, is also designed to provide attractive returns.

As a first-of-its-kind investment strategy, the Newday Ocean Health ETF will be unique in a marketplace dominated by a plethora of more traditional, non-mission driven offerings. The Ocean Health ETF invests in companies that are attentive to CO2 emissions, end of lifecycle product waste, wastewater discharge into bodies of water, development of alternative feedstocks and aquaculture, and company commitments to environmental protection.

NEWDAY OCEAN HEALTH ETF LAUNCH – A COLLABORATIVE INVESTMENT MODEL

To ensure the ETF’s success, the cause it represents, and bring attention to the importance of ocean health, Newday is approaching a group of like-minded investors to band together to assist in the ETF launch. The goal is to have 15 - 20 families each contribute two million dollars or an approximate amount. The combined investments coupled with the group’s commitment to a successful launch will set the foundation for the ETF’s future growth and its continued contribution supporting the improvement of our oceans.

History has shown awareness and activism is cultivated and grows when a group of individuals and institutions lead the way. As you may all be aware therefore, collaboration is at the heart of Newday’s mission. Seeing the example set, others join the cause, emboldened that they too can individually and collectively make a difference.

Newday has engaged several leading family offices and foundations to support the ETF launch. They have either committed or are currently in the process of considering this important opportunity and are highly likely to do so.

We would welcome the opportunity to talk with you about the potential of joining this founding investor group and hope to speak to you soon.