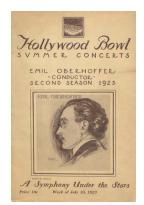
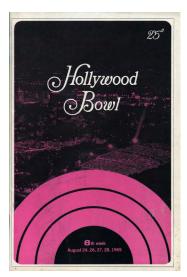
Create a Hollywood Bowl Advertisement

Explore the Hollywood Bowl's history and archives to see how advertisements encouraged people to attend concerts. Look at examples from posters, program book covers, postcards, and banners.

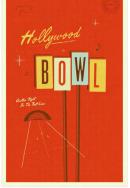


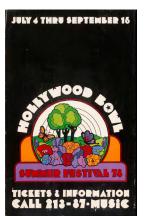


















Digital Archive?
2. What design elements do you see?
HILLSIDE CONDUCTOR INSTRUMENTS OTHER:
HOLLYWOOD BOWL ORCHESTRA CROWD OTHER:
How does the design change over time?
3. What important information is communicated on the advertisement?

Create a Hollywood Bowl Advertisement, continued

Create your own poster or concert program based on one of the iconic performances from the Hollywood Bowl's history (or choose a new performance to highlight). What information and design will you include in your advertisement?

