

# Take the Digital Challenge!

This time of isolation has prompted us to utilize more virtual strategies for faith formation. For many of us, this is new terrain. Try pushing yourself out of your comfort zone and watch your connections with families flourish!

## Create a Parish Facebook Account

Already have one? Then consider starting a [Facebook Group](#) for a specific demographic like your catechists, parents of First Holy Communion children, or new families in your program. Click [here](#) to learn how.

## Create a Faith Formation Website

This can be a page on your parish website or ask your pastor if you can create a faith formation site linked from your parish site. Upload seasonal content for families to encourage faith at home. Click [here](#) to learn how. Here is an example of a [dynamic website](#), one that goes beyond informing to truly forming. [Click here](#) for a great place to find curated content for your website.

## Go Live

Consider going live with a presentation for your parish community. This allows families to interact during the presentation with comments and dialogue. You can go live on [Facebook](#), [YouTube](#) or [Instagram](#). Click on the links above to learn out how.



## Create a YouTube Channel

Already have one? Consider uploading a short video for the families in your program. Click [here](#) to learn how.

## Create an Instagram Account

Already have one? Consider giving families a theme for photos (e.g. "Enjoying God's Creation") then have them direct message (on Instagram) the photos. Post these to the parish Instagram feed and/or Instagram Story feature while tagging the family. Click here to learn how to [create an account](#) or how to [utilize the stories feature](#) for other fun options, like games, polls and contests.

## Lead a Virtual Gathering

Consider 'gathering' with your families/youth using virtual means like [Zoom](#), [GoToMeeting](#) or [Google Hangouts](#). This is an EXCELLENT way to meet with families when we cannot gather and even after the social distancing restrictions are lifted. These gatherings can be used for prayer groups, check-ins, or even virtual story time with the children in our programs. Click here to read OEEC [Helpful Guidelines for Digital Media](#).



**Office of Education, Evangelization and Catechesis**  
INSPIRING FAITH, KNOWLEDGE AND COMMUNITY

Share with us what digital strategies you are trying and how this is bearing fruit in your communities so we can share with one another ways to grow disciples!  
Questions? Contact [Kelly Henderschedt](#), Director of Catechesis [Kelly.Henderschedt@aohct.org](mailto:Kelly.Henderschedt@aohct.org).  
[Click here](#) for a complete crash course in social media.