

EDUCATION

ArtCenter College of Design 09.2018 - 12.2022
Graduate with Honors
Major in Interaction Design, Bachelor of Science
Minor in DesignMatters Social Innovation

UC San Diego Extended Studies 09.2017 - 12.2017
Course: Cognitive Psychology, Introduction to Sustainability, Art Now, Drawing: Representing/Subject

EXPERIENCE

DiDi AI Labs **Product Design Internship** Beijing, China 09.2019 - 12.2019
• Worked with product managers by researching, designing, and prototyping voice user interfaces(VUI) for the identified user scenarios for the driver-to-passenger communication in the riding experience.
• Worked with the engineer to revise in-vehicle VUI.

Tencent Video **Graphic Design Freelance** Beijing, China 11.2020 - 12.2020
• Created data visualization for Tencent Video's 2020 annual index report for digital and physical publications.

The Future Laboratory, Tsinghua University **User Interface Design Internship** Beijing, China 06.2021 - 08.2021
• Designed a user interface for the integrated autonomous transportation management system.
• Create a visualization measure tool of human factors engineering data for cruise ship interior design.

NIO **Sponsored Studio Project** Remote 09.2021 - 12.2021
• Worked remotely with 3 designers of different majors to deliver a future joyful automobile experience for their customers and receive highly favorable responses from the sponsor.

Koenig & Bauer **Sponsored Studio Project** Pasadena, CA 01.2022 - 04.2022
• Designed an innovative banknote concept with a mobile application to empower the society for a sustainable future, and received positive responses from the sponsor.

ArtCenter College of Design **Teacher Assistant** Pasadena, CA / Remote 2020 - 2022
Persuasive Sketching 1
Gigabyte Technology sponsored studio
ACTXLAB studio collaborating with Tsinghua University
• My responsibilities as a teacher assistant for each 14-week course include providing design feedback for student projects and assisting with course-related information communication and class arrangement both online and in-person.

Project Nous (Nonprofit) **Visual Design Volunteer** Remote 09.2021 - Present
• Designed physical and digital marketing materials including posters and banners for different events.
• Created UI design for Wechat mini program for camp sign-up and class management.

USER EXPERIENCE DESIGNER

Portfolio: www.rxu.design
Email: vivianrxu@gmail.com
Phone: 1 858 248 2294

SKILLS

User research
User Experience Design
User Interface Design
Human-Centered Design
Graphic Design
Strategic Solution
User Persona
Information Architecture
User Scenarios
Prototypes/Mockups
User testing
Storytelling

TOOLS

Physical Prototyping, Adobe Creative Suite, Sketch, Figma, Protopie, Principle, C4D, Solidworks, Unity, VR

LANGUAGES

English (professional)
Mandarin (native)

RECOGNITION

IDEA Student Designs Silver Award 2021

Third Place of Pandemic Response Design Challenge by ArtCenter Hackathon Club

ArtCenter Collge of Design Dean's list

ArtCenter IxD Scholarship

ArtCenter Williamson Gallery Showcase