

YEAR-ROUND ACTIVITIES AT THE HOLLYWOOD BOWL

Hollywood Bowl Museum and The Bowl Walk

HOLLYWOOD BOWL MUSEUM

The Edmund D. Edelman Hollywood Bowl Museum, located on the grounds of the 88-acre county park, provides a living history of the world-famous venue through a permanent multimedia presentation with themed exhibits updated each season. The Hollywood Bowl Museum is also the home of the Hollywood Bowl Hall of Fame, with photographs and biographical information on all the inducted members. Established in 1984 through a partnership between the County of Los Angeles and the Los Angeles Philharmonic Association, the Hollywood Bowl Museum is open year-round to the public (free admission), and offers tours and education programs for school groups and others by appointment. For 2007, the Hollywood Bowl Museum presents two exhibits: *Letters to the Bowl*, inspired by letters from Hollywood Bowl concert-goers, and *Rock & Roll at the Bowl*.

LETTERS TO THE BOWL: In the main gallery, the story of the Hollywood Bowl emerges through memories of first dates, marriage proposals, and never-to-be-forgotten concerts with stars like the Beatles, Frank Sinatra, and classical greats like Heifetz, Rubinstein, and Rachmaninoff. The letters, featured with photographs, programs, and objects, help tell visitor's stories. Besides great photos, new DVD documentaries trace the history of the Bowl as digital projections of vintage movies and state-of-the-art audio stations track its musical history. Time-lapse photography captures the building of the new Hollywood Bowl shell, constructed in 2004.

ROCK & ROLL AT THE BOWL: From Frankie Avalon to the Flaming Lips, the Hollywood Bowl has been home to the greatest rock shows of all time. The Beatles caused a sensation in 1964, followed soon by the Rolling Stones, the Beach Boys, Bob Dylan, Sonny & Cher, the Doors, Janis Joplin, Jimi Hendrix, and the rest of the world of classic rock. Elton John, Sting, and Rod Stewart have played the Bowl many times over the years, and more recent blockbuster artists include Coldplay, Radiohead, Bjork, Nine Inch Nails, and many more.

The Hollywood Bowl Museum celebrates its history with an all-new exhibit featuring never-before-seen photos, posters, videos, and rock memorabilia. Some of the more intriguing items include candid backstage photos of Jimi Hendrix hanging out with Michelle Phillips and Mama Cass of the Mamas & the Papas, photos of the Grateful Dead's tower of amps completely covering the Hollywood Bowl stage, and original artist posters. The exhibit opens June 22.

HOURS:

Summer hours (June 22 – September 16) at the Hollywood Bowl Museum are 10:00 a.m. until showtime Tuesday-Saturday, and 4:00 p.m. until showtime on Sunday. Off-season hours (September 17 – June 21) are Tuesday - Friday, 10 AM to 5 PM. Saturdays by appointment. Closed Sundays.

THE BOWL WALK

Developed as part of the renovations in the 2004 Hollywood Bowl Shell Project, The Bowl Walk is a ten-station exhibit around the grounds of the Hollywood Bowl, a Los Angeles County Park, which beckons visitors to view the venue outside and around the theater. The exhibit features visual displays throughout the park, presenting information on the cultural events, history and architecture of the legendary natural amphitheater. The Walk begins at the entrance of the Bowl (on Peppertree Lane) and concludes inside the theater on the Fourth Promenade at the top of the hill.

Ten photographic displays along the pedestrian walkways guide visitors through the park: *The Muse of Music*, *Peppertree Lane*, *Pop & Rock at the Hollywood Bowl*, *Great Performances*, *The Shell*, *The Amphitheater*, *The Cahuenga Pass Treasure*, *Flora & Fauna of the Hollywood Bowl*, *Picnics & Fireworks*, and *The View from the Fourth Prom*. An accessible sign fixed in the plaza area, near the Box Office and Bowl Store, includes Walk information for patrons with disabilities. The exhibit design is by Hodgetts & Fung.