



YU XUE
Graphic Designer

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EDUCATION

08.2020–09.2022
Pasadena, CA

ArtCenter College of Design
Master of Fine Arts in Graphic Design

08.2016–05.2020
Washington, DC

American University
Bachelor of Fine Arts in Graphic Design

EXPERIENCE

05.2022–08.2022
Shanghai, China

Graphic Design Intern
Fosun Health

Designed the introduction page of hospital departments and medical products in the APP, as well as materials related to doctor live broadcasts, including banners and posters. In addition, designed offline materials, including pharmaceutical product instruction manuals and doctors business card. Cooperated with team members to do user test surveys.

02.2021–05.2021
Shandong, China

Graphic Design Intern
Lingxi Film and Television Culture
Communication (Shandong) Co., LTD

Participated on a team to complete children's education packaging and animation design for 101ArtStudio in Quincy City, Massachusetts. Cooperated with team members to produce publicity animation for the Taiwan Environmental Protection Ministry.

08.2019–10.2019
Beijing, China

Client Intern
Ogilvy

Analyzed brand identity market and development direction and worked with the team on advertising copy, creation, and planning for Huawei.

SKILLS

Design

Proficient in:

InDesign, Illustrator, Photoshop, Figma, Sublime, Glyphs, Acrobat, Keynote, Pages, Word, Excel, and Powerpoint

Familiar with:

After Effects, Cinema4D, Premiere, HTML, CSS, and Python

Additional Skills:

User Test, User Journey, Analysis, and Photography

Languages

Fluent in Mandarin Chinese and English