



## **LATINO ENROLLMENT INSTITUTE (LEI)**

### **November 14, 2018**

#### **WHY HOST A LATINO ENROLLMENT INSTITUTE?**

*Hispanics/Latinos Are:*

- Fastest growing school-aged population in the United States
- 60% of all U.S. Catholics under the age of 18
- 22% of Connecticut students enrolled in K-12 public schools
- A wonderful potential audience for Catholic schools in the Archdiocese of Hartford!

#### **WHEN is the LEI?**

Wednesday, November 14, 2018  
7:45 a.m. to 2:45 p.m.

#### **WHERE is the LEI?**

Doubletree by Hilton  
42 Century Drive  
Bristol, CT 06010

#### **WHO Should Attend the LEI?**

- Three-person teams from all elementary and secondary schools in the Archdiocese
- Elementary and Secondary administrators: attendance required
- Elementary Pastors: are most welcome and strongly encouraged to attend
- Elementary and Secondary marketing/admissions staff members or volunteers

#### **WHAT Will the LEI Present?**

- Intercultural competencies
- Effective recruitment strategies
- Creating a culturally sensitive school environment
- Developing relationships with the Hispanic/Latino audience

#### **HOW Do We Register for the LEI?**

- School Administrator submits names of the three-person team via email to Diane Newell at [diane.newell@aohct.org](mailto:diane.newell@aohct.org) by October 31.

