

# rubyZHANG

## Graphic Designer

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## Education

2019–2022  
**ArtCenter College of Design**  
Pasadena, CA  
Master of Fine Arts, Graphic Design

2013–2017  
**California State University,  
Los Angeles**  
Los Angeles, CA  
Master of Fine Arts, Design

2008–2012  
**China Academy of Art**  
Hangzhou, China  
Bachelor of Arts, Industrial Design

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## Skills

**Proficient in**  
Photoshop, Illustrator, After Effects, inDesign,  
Dimension, Premiere Pro, XD, Keynote, Figma,  
Zoom, digital illustration and social media

**Familiar with**  
PowerPoint, SketchUp, P5.js

**Analog**  
Hand drawing and painting, book binding,  
calligraphy, handmade craft, and printmaking

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## Languages

**Mandarin  
English**

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## Awards

**ArtCenter Grad Scholarship** 09.2019–04.2022  
**ArtCenter Grad Cont Scholarship** 05.2021–04.2022

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## Experience

08.2021–present  
**Aolab Design Studio**  
**Graphic Designer**  
Shanghai/Los Angeles (remote)  
-Responsible for brand identity development, visual graphic, UI/UX  
design and motion.  
-Providing design for BMW, Budweiser, Unilever and Canon.

2017–2019  
**Cipher Auto**  
**Product & Graphic Designer**  
El Monte, CA  
-Managed graphic/web design, updates, and Brand visual identity.  
-Provided ideas and designs for the development of new products.

2014–2019  
**ADL Art Studio**  
**Graphic Designer & Art Advisor**  
Walnut, CA  
-Guided students in applying to design Colleges.  
-Handled design work for the studio.

2014–2017  
**CSULA Fine Art Gallery**  
**Graphic Designer**  
Los Angeles, CA  
-Worked as a graphic designer at gallery.  
-Assisted with exhibition promotional designs (posters, display  
boards, postcards and booklet design).

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## Projects & Awards

**OMNI**  
OMIN ART EXPO 2021  
**Budweiser**  
“Creative X 2021/2022” Event (2022)  
“UNIBrew” Beer Has No Gender (2021)  
“UNIBrew” Dun Dun Dun (2022)  
**BMW**  
Charging Communication Guide Book (2022)  
**Unilever**  
Blush Serum Project(2021–present)  
**PingAn Health**  
New VI (2021)  
**YOULAN(Kis Clothing)**  
New Packages (2021)  
**SIG**  
Sponsor Project (2021)