

# rubyZHANG

## Graphic Designer

+886 0989 443 325  
rubyzhang25@gmail.com

www.rubydesign.me  
IG: ruby.psd.25 | Behance: rubyzhang25

## Education

2019–2022

### ArtCenter College of Design

Pasadena, CA

Master of Fine Arts, Graphic Design

2013–2017

### California State University, Los Angeles

Los Angeles, CA

Master of Fine Arts, Design

2008–2012

### China Academy of Art

Hangzhou, China

Bachelor of Arts, Industrial Design

## Skills

### Proficient in

Photoshop, Illustrator, After Effects, inDesign, Dimension, Premiere Pro, XD, Keynote, Figma, Zoom, digital illustration and social media

### Familiar with

PowerPoint, SketchUp, P5.js

### Analog

Hand drawing and painting, book binding, calligraphy, handmade craft, and printmaking

## Languages

**Mandarin**  
**English**

## Awards

**ArtCenter Grad Scholarship** 09.2019–04.2022

**ArtCenter Grad Cont Scholarship** 05.2021–04.2022

## Experience

08.2021–present

### Aolab Design Studio

#### Graphic Designer

Shanghai/Los Angeles (remote)

-Responsible for brand identity development, visual graphic, UI/UX design and motion.

-Providing design for BMW, Budweiser, Unilever and Canon.

2017–2019

### Cipher Auto

#### Product & Graphic Designer

El Monte, CA

-Managed graphic/web design, updates, and Brand visual identity.

-Provided ideas and designs for the development of new products.

2014–2019

### ADL Art Studio

#### Graphic Designer & Art Advisor

Walnut, CA

-Guided students in applying to design Colleges.

-Handled design work for the studio.

2014–2017

### CSULA Fine Art Gallery

#### Graphic Designer

Los Angeles, CA

-Worked as a graphic designer at gallery.

-Assisted with exhibition promotional designs (posters, display boards, postcards and booklet design).

## Projects & Awards

### OMNI

OMIN ART EXPO 2021

### Budweiser

“Creative X 2021/2022” Event (2022)

“UNIBrew” Beer Has No Gender (2021)

“UNIBrew” Dun Dun Dun (2022)

### BMW

Charging Communication Guide Book (2022)

### Unilever

Blush Serum Project(2021–present)

### PingAn Health

New VI (2021)

### YOULAN(Kis Clothing)

New Packages (2021)

### SIG

Sponsor Project (2021)