

THE WINNING FORMULA



SALES DRIVEN

- Competitive Pricing and Exceptional Service
- Enterprise level pricing and exclusive training with top Mortgage Platforms/Lead Gen Programs
- Corporate Supported Sales Growth Seminars/Events with Todd Duncan
- Automated Communication and Marketing Systems



BEST IN CLASS OPERATIONS

- Regional Operations Team with Regional Leadership
- Hands-on, Consistent Support and Communication
- Standard 24-48 hour underwriting times
- Focus on Driving Sales – will always look for ways to “make it work”!



CUTTING EDGE IT

- 24/7/365 Desktop Support
- Webpage Setup and Support
- Encompass Application Support
- Software Development and Reporting Services



CULTURE

- Monthly Company Video Briefing and Magazine
- Incredible Sales Rewards Trips/Excursions
- Best Practices provided by top LO's in the spirit of sharing
- Family owned, family run, family focused



INNOVATION

- Web-based Document Portal
- Day One Certainty
- Latest Microsoft Surface Technology
- Developed policies and practices for strategic markets with diverse communities



COMPETITIVE PROGRAMS

- Fannie Mae, Freddie Mac, Ginnie Mae Direct Lender
- Jumbo Loans up to \$3 Million
- Giving to Heroes Program
- Corporate Care B2B Program



EXCEPTIONAL MARKETING

- Robust CRM/eMarketing Platform
- In Process Communications with Approval/Closing Gifts
- Social Media & Video Assistance
- Graphic Design

BEHL



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