

EVERETT DAILEY

graphic designer

contact

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skills

Typography, 2D/3D Animation,
Storyboarding, Brand Strategy,
Cinematography, Musical
Composition, Public Speaking

Strong working knowledge of:
Cinema 4D, Redshift, xParticles,
After Effects, Marvelous Designer,
Unreal Engine, Photoshop, InDesign,
Premiere, Logic Pro X

Familiar with:
Maya, Houdini, Illustrator, Figma

education

ArtCenter College of Design, Pasadena, CA
Master of Fine Arts in Graphic Design
Sep 2020 – Apr 2023

Pepperdine University, Malibu, CA
Bachelor of Arts in Theatre
Jan 2013 – Apr 2015

Foothill College, Los Altos Hills, CA
Associate of Arts in Theatre
Apr 2010 – Dec 2012

experience

Graduate Teaching Assistant
ArtCenter College of Design, Pasadena, CA
Jan 2023 – Apr 2023
Responsible for assisting professor Michael Neal in Graduate Seminar 4, which focused on developing presentation skills. Assisted with taking attendance, encouraging student participation, and providing help and overall guidance.

Freelance Designer + Brand Consultant
Docframe, San Diego, CA
Sep 2022 – Nov 2022
Re-designed Docframe's existing visual identity providing a new brand strategy and style guide with a new logo, typographic system, color palette, and graphic elements.

Freelance Designer + Animator
Blacktag, New York, NY
Jun 2022 – Jul 2022
Designed 3D logo animation assets for Blacktag's BTX brand.

Freelance Designer
CONTINUA, Los Angeles, CA
Jan 2021 – Feb 2021
Designed social media and email marketing materials for Continua events.

Operations Associate
Zeel, Santa Monica, CA
Jan 2019 – Mar 2020
Supported the operations team in coordinating, booking, and dispatching massage therapists at homes, hotels, and spas nationwide while simultaneously supporting customers and massage therapists via text, live chat, email, and phone.

Membership Advisor, Fitness Trainer
Equinox, Los Angeles, CA
Mar 2017 – Dec 2018
Built a client base through conducting fitness assessments and demonstrating the value of personal training, including safe and proper exercise techniques. Moved into the role of a Membership Advisor, where I achieved individual sales goals and conducted pre-planning activities each month including strategic outreach for securing member referrals.

Graduate Programs Coordinator
Pepperdine School of Law, Malibu, CA
Oct 2016 – Mar 2017
Managed Graduate Programs' social media accounts and websites, worked closely with the Director of Strategic Initiatives to develop marketing and recruitment strategies for prospective students, and cold called and emailed 100+ prospective students a week providing information about various graduate programs.