



KUN ZHENG

Graphic designer
617-510-6773
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EDUCATION

Art Center College of Design

09.2020-04.2022
MFA Graphic Design

Boston University

09.2019-05.2020
MFA Graphic Design

University of Wisconsin, Whitewater

09. 2012– 05. 2016
Bachelor of Arts, Graphic Design
Media Arts & Game Development Minor

WORK EXPERIENCE

Graphic Designer Wind & Water Culture Communication

02.2017 – 05.2019
Shanghai, China

Worked closely with design team, design posters, brochures, banners, calendar, and T-shirts. Provided the materials needed for the website, coordinate photo-shoots with photographer. Develop creative ideas and concepts for Wechat and social media blogs. Prepared and edited company PowerPoint, edit and designed PowerPoint for clients. Worked closely with clients to create vision, conceived designs, and consistently met deadlines and requirements. Assisted client to select required materials and coordinated with the client and supplier to meet all project requirements.

Graphic Designer Wangcheng, Inc.

06.2016 – 12.2016
Shanghai, China

Worked with the marketing department, Designed unique printing materials, including online advertising, poster, roll up banner, outdoor display shelf. Transformed data into info graphics and also designed brochures.

SKILLS

Strong working knowledge of:

InDesign
Illustrator
Photoshop
After Effects
Keynote
Premiere

RECOGNITION

Art Center College of Design Scholarship
09.2010 – 04.2022

Boston University Scholarship
09.2019 – 05.2021

University of Wisconsin-Whitewater Scholarship
09.2019 – 05.2021

UWW Achieved Academic Honors
05.2014

LANGUAGES

Chinese – Native
English – Fluent

INTERESTS

Photography
Chinese Calligraphy
Painting