

**Evangelization and Pastoral Renewal:**  
**Twenty Principles for Embracing (and Operationalizing) *Mission***  
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Vision:

- 1.) Hold in Tension *Pastoral Renewal* and *Evangelizing Outreach*
  - Consider what we are inviting people to experience
  
- 2.) Understand That Renewal is An Inside Job
  - Conversion (initial or ongoing) of self, staff, leadership...good soil for systemic renewal
  
- 3.) Vision Everything Through Lens of Evangelization
  - It's the very mission of the Church, not just another ministry of the parish
  
- 4.) Approach Evangelization as Holistically as the Parish System Will Allow
  - Accept limitations where necessary and channel energy toward areas with potential
  
- 5.) Lead with Jesus Christ
  - And then also appropriately attend to *Catholic* and *Church*
  
- 6.) See Your Parish Through Fresh Eyes
  - Seek out valuable (honest) input from new parishioners and visitors
  
- 7.) Experience Other Churches
  - Field trips and conversations can yield insights and spark ideas
  
- 8.) Radical Surrender to the Holy Spirit
  - A parish cannot fear failure (or success) and be *pentecostal*
  
- 9.) Invest in People More than Building
  - Why is it ok to take on debt for brick-and-mortar but not for ministry?
  
- 10.) Imagine Possibilities from a Blue-Sky Perspective
  - Don't let limitations hinder initial visioning...lest your dreams be timid

## Operational:

- 11.) Stay the Course...As Long As the Course is Sound
  - Don't swerve or flail about
- 12.) Market Effectively and Broadly
  - Out of the Catholic bubble and into the world!
- 13.) Empower the Gifts of the Holy Spirit (in your People) for the Community
  - Already present is the means to broaden (and enhance) our pastoral bandwidth
- 14.) Go After Low-Hanging Fruit
  - Early! Sacraments! Parents!
- 15.) Recognize the Disproportionate Importance and Potential of the Sunday Experience
  - Its impact is greater than the other days *combined*
- 16.) Pay Attention to the Vibe
  - The normal, the natural, the human (ie. hospitality) matter *greatly*
- 17.) Allow for Quick Wins in the Midst of Planning
  - Intentionality allows for agility that reveals life, grace and movement
- 18.) Understand Where People Are...And Meet Them *There*
  - Empathize...*then* evangelize
- 19.) Grow a Culture of All-Hands-on-Deck for Sharing Faith and Inviting
  - Embrace of baptismal identity, missionary discipleship lifestyle
- 20.) Remember the Power of (Intercessory) Prayer
  - Parish-wide campaign invoking the power of the Holy Spirit

*The beauty is in the walking; we are betrayed by destinations.*

Gwyn Thomas

*Make no little plans; they have no magic to stir men's blood.*

Daniel Burnham

*We are called upon not to be successful, but to be faithful.*

St. Teresa of Calcutta

*"But you will receive power when the Holy Spirit comes upon you, and you will be my witnesses in Jerusalem, throughout Judea and Samaria, and to the ends of the earth."*

Acts 1:8