

# THE 6 SHIFTS



## NEEDED FOR BETTER FAMILY ENGAGEMENT

SHIFTS THAT SUCCESSFUL SCHOOLS, ORGANIZATIONS, & COALITIONS ARE MAKING TO DEVELOP KEY CHARACTER STRENGTHS IN YOUTH



### ENGAGING FAMILIES AS PARTNERS

OLD

VS.

NEW

01

STARTING WITH  
MESSAGING TO  
FAMILIES



STARTING WITH  
**LISTENING** TO  
FAMILIES



02

PROVIDING  
PROGRAMS  
FOR FAMILIES



BUILDING  
**RELATIONSHIPS**  
WITH FAMILIES



03

BUYING INTO  
NEGATIVE  
STEREOTYPES OF  
FAMILIES



HIGHLIGHTING  
**STRENGTHS**,  
EVEN AMID CHALLENGES



04

GIVING FAMILIES  
EXPERT ADVICE  
ABOUT WHAT TO DO



ENCOURAGING  
FAMILIES TO  
EXPERIMENT WITH  
**NEW PRACTICES**



05

BUILDING COALITIONS  
OF FORMAL SYSTEMS  
TO SUPPORT  
CHILDREN'S SUCCESS



EMPHASIZING  
PARENTING AS A  
**RELATIONSHIP**

06

FOCUSING ON  
PARENTING AS A SET  
OF TECHNIQUES



SEEING RELATIONSHIPS  
AS A **CRITICAL  
COMPONENT** OF  
COMMUNITY COALITIONS



Click to download the full research study, *Don't Forget the Families*: <http://bit.ly/2sq8wWF>

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