A ⟷ Z

Aiqi Zhang
Graphic Designer

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aiqi.me

Education

September, 2017–August, 2021
ArtCenter College of Design, Pasadena, CA
Bachelor of Fine Arts in **Graphic Design** with a **Business** Minor
Graduated with Distinction

Recognition

ArtCenter College of Design Scholarship, 2020–2021

ArtCenter Provost's List, 2018–2021

Fonts In Use, 2021
Beijing Antique Market, Posters/Flyers

Voyage LA Magazine, 2021
Featured in the online interview series, "Inspiring Stories"

ArtCenter Community Hub Show, 2021
Spring 2021, *Ear Room* Editorial Print
Spring 2021, *Sound Studies Lab* Transmedia Branding
Spring 2021, *Dia:Beacon* Transmedia Branding

Young Ones ADC 2020 (Silver Cube)
California State Parks, Branding Systems/Identities

ArtCenter Student Gallery, 2018–2019
Fall 2019, *California State Parks* Identity System
Spring 2019, *[un]Stuck in Time* Editorial Print
Fall 2018, *Cruncher* Packaging
Summer 2018, *Breathe, Deeply* Editorial Print

Expertise

Digital Skills
Strong working knowledge of: InDesign, Photoshop, Illustrator, After Effects, XD, Bridge, Media Encoder, Cinema 4D, MadMapper, Glyphs, Figma, Processing, Pages, Keynote, Word, Excel, and PowerPoint

Familiar with: Lightroom, Premiere, Spark AR Studio, Sketch, and Unity 3D

Analog Skills
Laser-cutting, bookbinding, photography, and letterpress

Languages

Fluent in English
Native in Mandarin Chinese

Programming: HTML, CSS, and JavaScript

Experience

June, 2021–July, 2021
Brad Bartlett Design, Los Angeles, CA, U.S
Freelance Graphic Designer
Assisted creative director Elaine Suh Bartlett with the Chinese calligraphy part of the Panda Express identity rebrand.

April, 2021–May, 2021
Sosolimited, Boston, MA, U.S.
Freelance Brand Designer and Freelance Digital Designer
Worked independently on conceptualizing and developing the company's upcoming identity relaunch and redesigned website.

January, 2021–August, 2021
ArtCenter College of Design, Pasadena, CA, U.S.
Teacher Assistant: Miles Mazzie, Mediatecture
Assisted the instructor to introduce software including MadMapper, Syphoner, and Cinema 4D. Helped the students explore emerging media with architecture and design in an interdisciplinary way.

September, 2020–December, 2020
ArtCenter College of Design, Pasadena, CA, U.S.
Teacher Assistant: Miles Mazzie, Intro to Transmedia
Assisted the instructor to help the students develop and prototype spatial concepts in 4-dimensional space.

August, 2020–November, 2020
WØRKS, New York, NY, U.S.
Graphic Design Intern
Provided visual research, graphic design explorations, sketching, and ideating with the creative team for client projects and internal initiatives.

April, 2019–June, 2019
Haidian Foreign Language Academy, Beijing, CN
Freelance Graphic Designer
Designed branding and marketing materials for the 20th Anniversary Celebration of Beijing Haidian Foreign Language Experimental School.

August, 2018–January, 2019
ArtCenter College of Design, Pasadena, CA, U.S.
Teacher Assistant: Gloria Kondrup, Archetype Press
Helped organize and archive rare American and European metal foundry type, wood type, and ornaments.

Interests

Photography
Film, digital and experimental photography

Motion Graphics
2D and 3D motion graphics

Emerging Technologies
Augmented reality and virtual reality