

TRIXIE AYSON

DIRECTOR / DIRECTOR OF PHOTOGRAPHY

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PROFILE

- * Lead productions as a producer, director, and director of photography from a range of production types and budgetary levels.
- * Trained to expand creative and technical capabilities to craft visuals at tuned alongside specific content/client requirements.
- * Tenacious to perform further collaboration on productions presenting varied demands necessary for completion at a high standard.
- * Multifaceted thinker who has both training and experience from the business and creative side of production.
- * Excellent organization and project management skills, delivering quality work on time.

EXPERIENCE HIGHLIGHTS

2009 - Present PRODUCER/DIRECTOR/DIRECTOR OF PHOTOGRAPHY, Trixie Ayson Studio

- * Lead filmmaker of the business filming narrative films, fashion films, music video, commercial, corporate videos, events coverage, lifestyle videos, among others.
- * Creates concepts and pitch decks for clients for their campaign/projects. Presenting the concepts to the client and creative team.
- * Oversees the project from concept, production and deliverables (post-production, marketing, social media, film festivals).
- * Performs the administrative, marketing, and financial areas of the business.
- * Hire and maintains a professional relationship with crew, vendors, and artists for projects.

2020 - Present CREATIVE DIRECTOR, Megagem Productions

- * Creates and executes high-concept productions from inception to delivery.
- * Manages film festival requirements, networking, press interviews.
- * Leads a team of highly creative artists in developing a unique production.
- * Produces award-winning film shorts in international festivals.

2018 - Present TRAVEL COORDINATOR, Survivor Reality TV (MGM/CBS)

- * Coordinates international and local travel arrangements for 350 VIPs, executives, cast and crew to/from location from 30 countries.
- * Spearheaded the evacuation of all the crew members traveling home during the global lockdown of borders during the beginning of the pandemic.
- * Creates back-up plans in case things do not go as planned due to cancellation, delays, and any unfortunate events.
- * Coordinates with departments for transportation, marine, accommodations, aerial, and security for daily logistics of production. Leads multi-department meeting to plan the monthly big travel day of crew.
- * Built a detailed and efficient Production's spreadsheets that are used extensively by multiple departments.
- * Reconciles expense reports and invoices with vendors and accounting department.
- * Hires local and international vendors that are cost effective for the travel of cast and crew.
- * Coordinates directly with Fiji Airways' management, local government agencies, and embassies.
- * Organized a system on assisting international crew's work permit in their home country.
- * Assists in preparing for work visas and transit visas for international crew.

EDUCATION

2018 - 2021 ART CENTER COLLEGE OF DESIGN
Master of Fine Arts in Film

2009 - 2010 MARILOU DIAZ-ABAYA FILM INSTITUTE AND ARTS CENTER
Basic Course in Motion Picture Language

2004 - 2008 DE LA SALLE UNIVERSITY MANILA
Bachelor of Science in Commerce, Major in Marketing Management

SKILLS

Camera Operation RED,
Blackmagic, Arri, Sony
DJI Drone
DJI and Zihyun Gimbal
Final Cut X
Da Vinci Resolve
Lightroom
Smartsheet
MS Word, Excel
Keynote, Pages
MS Office

FESTIVALS

La Jolla International Fashion Film Festival
Tribeca Film Festival
Manhattan Film Festival
Cinepambata
Cinemangarap

CREDITS

DIRECTOR / EXECUTIVE PRODUCER

- Oblation (full length) - in development
- Johnnie Walker: Black Soul (spec commercial) - 2021
- Doll Dreams (commercial) - 2021
- I Dream in Color (fashion film) - 2020
- Solomon (short film) - 2019
- Alice in Manaland (music video) - 2019
- Big God (dance film) - 2019
- Meeting de Avance (short film) - 2018
- Fate (short film) - 2017

DIRECTOR OF PHOTOGRAPHY

- Doll Dreams (commercial) - 2021
- I Dream in Color (fashion film) - 2020
- To My Wandering Soul (travel video) - 2020
- Various Weddings - 2014 - present
- I Like Bad Boys (music video) - 2020
- Sportsclap (commercial) - 2020
- Thankful, Yes! (music video) - 2020
- Clue (music video) - 2020
- Solomon (short film) - 2019
- Ethan (commercial) - 2019
- Alice in Manaland (music video) - 2019
- Big God (dance video) - 2019
- Blood in the Cut (short film) - 2019
- Katherine Landing (corporate video) - 2019
- Meeting de Avance (short film) - 2018
- Abigail (short film) - 2018
- Rick's Top 5 (short film) - 2018
- Elements Resort (lifestyle/corporate video) - 2017
- Fate (short film) - 2017
- Jack (fashion film) - 2017
- Up to No Good in Pismo Beach (travel editorial) - 2017
- New Orleans (travel video) - 2017
- Dia de los Muertos (event video) - 2017
- Bang Bang (fashion film) - 2017
- Westside Training Center (corporate video) - 2017
- Music Session (music video) - 2017
- Silver Falls (corporate video) - 2016
- Bohemia Photography (corporate video) - 2016
- Lake Camanche (commercial) - 2016
- San Moritz Lodge (commercial) - 2016
- Las Casas Filipinas de Acuzar (commercial) - 2016
- Lyceum (corporate video) - 2017
- Blak Label (fashion film) - 2014
- Sari Lazaro Collection (fashion film) - 2014
- DrinieTV (online video campaign) - 2014
- Palmolive Shampoo (online video campaign) - 2014
- Maple Throne Syrup (music video / short film) - 2013
- Kill At Will (music video) - 2012
- Mami (short film) - 2010

VISUAL EFFECTS ASSISTANT

- Bourne Legacy (full-length film) - 2012