



Product Designer

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Los Angeles

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www.vinwudesign.com

EDUCATION

ArtCenter College of Design

Bachelor of Science in Product Design

Sept. 2018, Pasadena, CA

Anticipated Graduation April 2023

INSEAD

Exchange Program, Master of Business Administration

Jan. 2022 - May. 2022, Singapore

Guangzhou Academy of Fine Arts (GAFA)

Bachelor of Engineering in Industrial Design

Sept. 2014 - Jun. 2018, Canton, China

HONORS

ArtCenter College of Design, Pasadena, CA

Apr. 2019, Provost's List

Dec. 2018, Williamson Gallery

Guangzhou Academy of Fine Arts, Canton, China

2017, Third prize scholarship, and Merit Student

2016, Second prize scholarship, and Merit Student

2015, Third prize scholarship, and Merit Student

SKILLS

Digital

Basic Level Coding (python), Figma, Unity

Adobe Suite, Procreate, KeyShot, Gravity Sketch

SolidWorks, Rhino, ZBrush, Fusion 360, AutoCAD

Microsoft Office, Keynote

Analog

Rapid Prototyping

Sewing, Hand Sewing Leather

Foam and Clay Modeling

LANGUAGES

English (fluent), Cantonese (native), Mandarin (native)

HOBBIES

Enamel, Chinese Papercut, Hiking, Camping, Traveling

Urban Exploring, Snowboarding, Cooking, Baking

EXPERIENCE

UI/ UX Design Intern

TRUFL APP, Hollywood, CA

Aug. 2022 - Present

Part of the design team for a new version of a restaurant management B2B product on the iOS platform

- Develop new features for Version 3 products
- User test with the hospitality team and refine experience design from the feedback

- High-fidelity UI design of Setting part for both tablet and mobile manager App

- Help manage Design System for mobile APP

GIGABYTE Sponsored Team Project

ArtCenter College of Design, Pasadena, CA

May. 2022 - Aug. 2022

- Develop 5-10 years future solution to bring Gigabyte's products to people. Position as the leading technology brand for creators.

ASUS Sponsored Project

ArtCenter College of Design, Pasadena, CA

Sept. 2021 - Dec. 2021

- Developed solutions for ROG G14 Laptop AniMe Matrix tech

- Designed for future gaming solution

- Sponsor purchased IP for production

Product Designer

XBOTPARK, Ningbo, China

Nov. 2020 - Dec. 2020

- Design project collaboration with IDEO

- Collaborated with engineers and other designers

- Interviewed people to find users and analyze their experience with the product

- Developed prototype and tested the product

Product Design Team Leader

Shanqi Design Agency, Canton, China

Jun. 2020 - Nov. 2020

- Collaborated with a senior designer from Mercedes Benz China and led a design team with 4 junior designers to complete project

- Package design for kids personal care products

- Branding for Yanghe Concord College of Sino-Canada

- Creative project for Britax infant car seat

Product Design Intern

Thray Design, Canton, China

March. 2020 - Jun. 2020

- Researched, ideate, and rendered a product

- Designing kitchen appliances for Joyoung, Media and Bear

- A blender design for Joyoung has already been launched

Teaching Assistant

ArtCenter College of Design, Pasadena, CA

- May. 2022 - Present, Computer Lab

- May. 2019 - Dec. 2022, Sewing Lab

- Jan. 2019 - Apr. 2019, 3D Fundamental 2