

# xinyi ren.

## Industrial Designer

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<https://xinyiii.com>

### education

2017-2021 Aug  
2018  
2011-2015  
2014  
ArtCenter College of Design | Bachelor of science, Product Design, Design Matters - Pasadena, U.S.  
Pensole Footwear Design Academy | CMF Design - Portland, U.S.  
South China University of Technology | Bachelor in Law & Intellectual Property - Guangzhou, China  
National University of Kaohsiung | Study Away in Law & Intellectual Property - Kaohsiung, Taiwan

### experience [ transdisciplinary teamwork]

2020  
Sep  
2020  
Jan-Mar  
2020  
May-Aug  
2019  
Sep-Dec  
**Adobe+Amazon Creative Jam**  
Education App, concept development, rapid prototyping & problem-solving  
**Newell Sponsored Project**  
Sustainable strategy & product innovation for Coleman, research trends & innovative materials  
**Strong Apart (Design Under Pandemic)**  
Environmental design & business strategy, future of work  
**Gpal by Gaia (Design for Social Impact)**  
System design & product innovation, design for renewable energy & sustainable consumption

### employment

2020-2021  
20 Months  
2020  
Nov-Dec  
2020  
Mar  
2020  
May-Aug  
2016  
2015  
**Industrial Design Research, Teaching Assistant** | ArtCenter College of Design  
Assist in teaching students to conduct qualitative research projects; develop generative tools, interview & communication skills, implement systematic analytic methods  
**Design Consultancy Contractor** | Invisible Forces  
Market researcher & business consultant  
**3D modeler, Freelance** | jewelry design for a visual artist  
rhino modeling  
**Business Strategy Design Studio (PD7), Teaching Assistant** | ArtCenter College of Design  
Assist students on market research, business analytics and forecast, financial reports  
**Consulting analyst, Part-time** | euromonitor international  
cases relate alcoholic drinks, consumer appliances, nutrition industry ; collect primary data and basic analyze  
**Celrk Assistant, Internship** | dongguan no.2 people's court  
assistant in filing cases and writing reports

### recognition

2020  
2017, 2019  
2017, 2020  
IDEA social impact finalist | gpal by gaia  
Cumulus Green honoree | gpal by gaia  
ArtCenter Gallery Showcase |  
ArtCenter Provost List | above 3.8

### skills

Generative ID Research	2D [ Illustrator, Photoshop]	English	Ceramics
Business Strategy	3D [ Rhino, Fusion 360, Solidworks]	Madarin	Sewing
Creative Direction	Motion [ After Effect]		Archery
Concept Development	Visualization [ Keyshot, Unreal Engine ]		Backpacking
Storytelling	Prototyping [ 3D printing, CNC ]		
Team Communication			